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TO: Department and Chapter Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: March 20, 2024

SUBJECT: mikeroweWORKS Foundation's Work Ethic Scholarship

As a national leader in veteran employment, I am thrilled to share the news with you about DAV's collaboration with the mikeroweWORKS Foundation's Work Ethic Scholarship. Founded by entrepreneur and TV host Mike Rowe, of Dirty Jobs fame, the foundation helps connect the next generation of skilled workers with meaningful training.

We recognize that many servicemen and women have gained valuable competencies that pair well with a career in skilled labor. The Work Ethic Scholarship provides hardworking veterans interested in apprenticeships and trade school with financial support to take the next step in their career.

DAV was featured on Mike's podcast last year and we hope we can work together where our charity's goals of helping veterans reach their maximum potential align.

Interested members in your state should apply by April 17 at <a href="mikeroweworks.org/scholarship">mikeroweworks.org/scholarship</a>. You can watch and share Mike Rowe's announcement of our support of the scholarship <a href="here">here</a>.

Sincerely

Barry A. Jesinoski National Adjutant

BAJ:vjs

Click below to download the memo regarding DAV's collaboration with the mikeroweWORKS Foundation's Work Ethic Scholarship.

**Download Memo** 





