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TO: National Executive Committee
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Bunny Clos, Auxiliary National Adjutant

FROM: Barry A. Jesinoski, National Adjutant

DATE: September 15, 2023

SUBJECT: Veterans Day 2023

With Veterans Day approaching, I want to first thank you all for your dedication to being there for our fellow veterans. Your tireless work helps us fulfill DAV's more than century-old mission. It allows us to continue providing a lifetime of support for veterans and their families, and it ensures more veterans get the care and benefits they earned so they can lead meaningful lives.

Here are some things to be aware of and promote this Veterans Day:

One of the driving forces behind DAV's mission of empowering veterans to lead high-quality lives is volunteerism. DAV is committed to making sure our volunteers, veterans, families and communities are cared for. Veterans Day is the perfect time to promote volunteerforveterans.org to friends, family and fellow veterans. Encourage those in your community to create an account to volunteer, get assistance, or identify a veteran or caregiver who needs help. Please continue to direct people to [DAV's website](https://dav.org) for more information and be sure to share your efforts with us on social media by tagging @DAVHQ.

The DAV 5K Walk, Roll, Run or Ride to Honor America's Veterans event will take place in person in Cincinnati on Veterans Day, Saturday, Nov. 11, and as a virtual challenge Nov. 11-30, giving participants a chance to take part from anywhere in the world. The DAV 5K raises awareness of the challenges ill and injured veterans face every day and brings communities together to honor their service and sacrifice. Visit dav5k.org for more information on how to register for the race or to volunteer.

A list of Veterans Day discounts will be made available on dav.org/discounts closer to the holiday. Please share this resource with your members and local veterans so they may benefit from the special deals companies are offering in gratitude for their service. This includes Military Appreciation Night, hosted by Golden Corral, with free meals for veterans and active-duty service members. The event also gives DAV members the opportunity to raise money and awareness of the organization. Over the past 20 years, the tradition has helped raise more than \$17 million in donations for DAV.

Click below to download the Veterans Day 2023 memo, speech, and op-ed.

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