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TO: National Executive Committee

Department and Chapter Commanders and Adjutants

All Employees

FROM: Barry A. Jesinoski, National Adjutant

DATE: December 27, 2024

SUBJECT: TrueCar Partners with DAV to Surprise Army Veteran with a New Vehicle

I am excited to share that TrueCar has made a \$50,000 contribution to our mission and is partnering with DAV for their DrivenToDrive campaign for the 8th consecutive year. TrueCar Military is dedicated to providing special car-buying savings, benefits and resources to active-duty military, veterans and their families including guides and helpful tips for military car buying.

The DrivenToDrive program, created in 2017, is designed to honor the sacrifices of veterans and their families. Over the past eight years, 10 vehicles have been awarded to veterans and their families. 2024's DrivenToDrive recipient is Army veteran and DAV Patriot Boot Camp alum, Yusuf Henriques. He will be receiving a Toyota RAV4 Hybrid through TrueCar Military's DrivenToDrive initiative.

You can learn more about TrueCar Military and the DrivenToDrive initiative by visiting their website. Please contact partners@dav.org for any questions pertaining to the partnership.

Barry A. Jesinoski National Adjutant

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