



National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street NW, Suite 400W
Washington, DC 20005
tel 202-554-3501

TO: National Executive Committee
Department and Chapter Commanders and Adjutants
CST, NSF, DVLMF Board Members
All Employees
DAV Auxiliary National Adjutant

FROM: Barry Jesinoski, National Adjutant

DATE: March 25, 2026

SUBJECT: Staff promotions

I'm pleased to announce several staff changes at DAV National Headquarters effective March 30, including the promotion of Bridgette Sorrell to executive administrator, a newly established role within the office of the national adjutant.

In this expanded role, Bridgette will serve as a senior partner to the national adjutant, providing strategic and operational support to ensure priorities are aligned, initiatives progress and the office runs efficiently and professionally. Her expanded role reflects both the trust she has earned and the vital importance of strong, steady leadership in ensuring the continued excellence and cohesion of the national adjutant's office. The traits Bridgette has become known for during her nearly 25-year career serving in multiple departments at DAV National Headquarters will be employed daily in this new role.

Her responsibilities will include, in part, the duties of the assistant to the national adjutant, a role held by Denise Schack since 2017. Denise will retire effective June 1, 2026, after 36 years of dedicated service to DAV. Throughout her tenure, Denise has been a trusted and steady presence, contributing significantly to the effectiveness of this office and the organization as a whole. We are deeply grateful for her professionalism, commitment and years of service, and we wish her all the best in her well-earned retirement.

Jennie Stricker, currently serving as Trust and Foundation supervisor, will assume Bridgette's previous responsibilities as she is promoted to Trust and Foundation manager. Jennie has served the organization since 2017 and her experience and leadership will help ensure a seamless transition and continued success in this area.

We thank Denise for her many contributions to DAV and congratulate Bridgette and Jennie on their well-deserved advancements. I am confident they will continue to uphold the high standards of professionalism and service that define our organization.

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', with a stylized flourish at the end.

Barry A. Jesinoski
National Adjutant and CEO