KEEPING OUR PROMISE TO AMERICA'S VETERANS

National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street, NW, Suite 400 West
Washington, DC 20005
tel 202-554-3501

TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All Employees
DAV Auxiliary National Adjutant

FROM: Barry A. Jesinoski, National Adjutant

DATE: October 29, 2026

SUBJECT: Staff Appointment

With the concurrence of National Commander John Donovan, I am pleased to announce the appointment of National Communications Director John R. "Rob" Lewis as assistant executive director of DAV Headquarters, effective October 29.

Rob is a service-disabled Marine Corps veteran who first joined DAV's national staff in 2002 as a senior communications specialist. He advanced to associate and assistant national communications director before leaving in 2012 to work in outreach and operations for sustainable agriculture programs serving veterans. He returned to DAV in 2019 and was appointed national communications director that August.

Rob earned a bachelor's degree in English/journalism from Miami University and is a life member of DAV Chapter 19 in Erlanger, Kentucky.

As assistant executive director, Rob will work with the executive team to oversee and guide the programs, services and operations of DAV Headquarters. Working closely with the executive director and department leaders, he will help coordinate priorities across headquarters, support staff development and advance organizational initiatives through to completion. His responsibilities will include projects and assignments designated by the executive director to strengthen DAV's service to disabled veterans and their families.

Rob brings a broad understanding of DAV's mission and experience working across departments to support it. National Commander Donovan and I are confident that his leadership and commitment to veterans will serve him well in this expanded role. Please join us in congratulating Rob on his appointment.



Barry A. Jesinoski
National Adjutant

BAJ:jrl