SAMPLE NEWS RELEASE ON VISIT OF DAV NATIONAL OFFICIAL

(Please fill in areas in parentheses with the information indicated or adapt this sample release to the requirements of your upcoming event. The "Biographical Information" sheet/s you'll find enclosed should be included with this release. Photos should go to newspapers and TV station, but radio stations don't need them. If you need additional copies of these supplies, call the National Communications Department at (859) 441-7300. The release should be mailed -- or preferably hand delivered -- several days before the event. And thank you for your interest and assistance in spreading the message about the DAV).

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CONTACT:  (Your Name)                  FOR IMMEDIATE RELEASE

(Your Address)                                   (Date)

(Your Phone Number)

NATIONAL OFFICIAL OF DISABLED AMERICAN VETERANS
TO VISIT (NAME OF EVENT) FOR (NAME OF EVENT)

(CITY, STATE) -- (name of national official/s, (title/s) of the DAV (Disabled American Veterans), will be in (city) from (date) to (date) to attend (name of event).

(Last name of official), who has a service-connected disability incurred during (name of war), will be in town to participate in (name of event). The event is being hosted by (Name of Your Chapter or Department).

(Describe the event, number of DAV and Auxiliary members attending, and any other information you feel will be of interest to media representatives. You may also want to include information from the "Biographical Information" sheet on the visiting official).

The Disabled American Veterans is a Congressionally-chartered nonprofit organization made up of more than a million veterans disabled during wartime service or under conditions similar to war. The DAV devotes its efforts exclusively to issues involving benefits and services for America's 2.1 million disabled veterans and their families.

The organization maintains a staff of 270 professional National Service Officers (NSOs). Stationed in 100 offices across the United States and in Puerto Rico, DAV NSOs counsel veterans and family members concerning benefits and programs to which they are entitled by law. The NSO then assists these veterans and families in filing claims for these benefits and establishing eligibility.

More than 98% of the DAV's professional and management staff, including the NSOs providing these free services, are disabled veterans of the Vietnam War or later periods of military service.

(You're encouraged to include in this area, information about Department and Chapter service programs, including VAVS, the Transportation Network, the Older Veterans Assistance Program, and other worthwhile activities).

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