DAV RECRUITMENT RESOURCE

Your ability to get your fellow veterans to join DAV takes continued familiarization with all facets of our mission and life-changing services. You can use these tools to help set you up for success.

When time is short, start with a 30-second elevator speech:

Why should I join DAV?

DAV's **lifetime of support for veterans of all generations**, their families and their survivors serves you and your fellow veterans.

Every year, our no-cost services help you and your brothers- and sisters-in-arms access the benefits and health care you've earned. DAV connects fellow veterans with meaningful employment. DAV advocates for our rights on Capitol Hill. As the nation's most resourceful patriotic charity, we've focused on keeping the promise to American's veterans and taking care of each other for more than 100 years. Your membership helps DAV extend its mission of service and hope to those who truly need it.

When you have more time, dig deeper into the mission. Tell them to explore **dav.org**.

Who is eligible to join DAV?

You are **eligible to join DAV** if you were not dishonorably discharged and sustained an injury or illness while in the military (whether service-connected by the Department of Veterans Affairs or not) or you aggravated a previous injury and you served during a period of armed conflict or under conditions simulating war. Your service didn't have to be in direct combat. Find out more at **joindav.org**.

What does DAV membership mean for you?

Your membership helps provide no-cost programs and services such as claims assistance, rides to VA medical appointments, and outreach to homeless and at-risk veterans. Membership brings fellowship and a chance to continue your service by getting involved to assist others in your community. You also add your voice to a powerful chorus of nearly 1 million veterans across the nation advocating for legislation that will affect you directly. Your membership is what you make it.

Why does DAV have membership dues?

We are stronger together. Membership in DAV empowers us through camaraderie and legislative action. While part of our dues helps produce *DAV Magazine* to keep you informed about important issues, a part of these **funds are also redistributed to support vital programs** and services in **your** community.

Member Advantages

Membership in DAV gives you access to special discounts and savings on national and regional brands and local businesses. Visit **dav.enjoymydeals.com** to find the mobile app and latest Membership Advantages program deals.

Recruit A Warrior

Recruit A Warrior is a tool to help you instantly sign up new members wherever you encounter veterans. Go to **dav.org/warrior** and enter your DAV membership number to generate your personalized recruitment link and QR code. Using this link will ensure you get credit for signing up the new member, and it will also enter you in exciting recruitment contests when active!

How do I find DAV near me?

Finding one of more than 1,200 local chapters across the country for assistance near you is as easy as typing in your ZIP code at **dav.org**.

How can I advocate for legislation on behalf of veterans?

DAV CAN (Commander's Action Network) provides regular updates on issues affecting veterans and calls to action to protect earned benefits. Find out how to get involved at **davcan.org**.

What services does DAV offer?

Benefits – In a typical year, DAV helps veterans file hundreds of thousands of claims for VA benefits and stays with them through every step of the process. Disabling injuries are often part of military service and can affect veterans at any stage of life, so DAV is there with free support whenever they need it.

- **Life-changing services**
- **Transition services**
- **Benefits advocates**

Legislation – DAV fights on Capitol Hill for the rights of veterans, informing the public and lawmakers of the challenges veterans face and rallying Americans to join the cause. DAV advocates for all veterans and their families, caregivers and survivors, leading directly to much-needed benefits and support.

- **Legislation**
- **Advocacy**

Employment – DAV is one of the most prolific charities in the nation when it comes to helping veterans find their mission after service. DAV hosts job fairs online and across the country, connecting veterans with employers, tools, resources and opportunities.

- **Job fairs**

Entrepreneurship – For service members, veterans and spouses interested in starting their own businesses, DAV is there with a network of mentors, educational programming, and a robust community of experts and peers to help innovate and build impactful businesses.

- **DAV Patriot Boot Camp**

Volunteerism – DAV volunteers are often located on-site at VA medical centers, where they donate more than a million volunteer hours per year, visiting veterans and assisting families in need, and provide rides to and from medical appointments at no cost to the veteran.

- **Volunteer locally**
- **DAV Transportation Network**

Adaptive Sports – Co-presented with the Department of Veterans Affairs, the National Disabled Veterans Winter Sports Clinic and Golf Clinic support disabled veterans with spinal cord injuries, amputations, neurological disorders, blindness or low vision, and other profound injuries and medical concerns through challenging therapeutic outdoor experiences, rehabilitation and education. These experiences help veterans challenge their perceived limitations and pursue their maximum health potential.

- **dav.org/events**

Homelessness – DAV connects homeless and at-risk veterans with care, benefits and employment opportunities.

- **Homeless Veterans Initiative**

Disaster Relief – When disasters strike, DAV and its team of benefits advocates are on the ground to help our nation's heroes. DAV provides relief through financial assistance as well as supply kits to veterans and their families so they can obtain basic necessities such as food, warm clothes and shelter.

- **Disaster relief**

Inspirational stories – DAV works to foster Victories for Veterans. Hear these veterans tell their stories.

- **dav.org/victories-for-veterans**

> **Don't forget to use your passion for DAV in your conversations with prospective members. We're all veterans, and your energy and enthusiasm can make the difference when someone is deciding on joining.**

DAV in Your Community

Localizing DAV can go a long way in making membership more personal for prospective members. **Please share some thoughts or experiences about what makes DAV special at your chapter or in your community.** Does DAV have a strong presence in your state's legislature? Does your chapter support a local Homeless Veterans Stand Down? Does your chapter excel at assisting with veterans claims or participating in volunteer opportunities?

KEEPING OUR PROMISE TO AMERICA'S VETERANS

Membership Department
P.O. Box 145550 | Cincinnati, OH 45250-5550
Phone 888-236-8313
dav.org