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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
National Service Officers (located in the geographical areas noted below)

FROM: J. Marc Burgess, National Adjutant

DATE: October 28, 2022

SUBJECT: Price Chopper/Market 32 and Customers Round Up for DAV in November

I am happy to share with you that Price Chopper/Market 32, a supermarket chain with 131 store locations throughout New York, Connecticut, Massachusetts, Vermont, Pennsylvania and New Hampshire, has renewed its partnership with DAV and, for the seventh year, is conducting a fundraising campaign to further our mission of service to veterans and families.

The campaign begins on November 1 and will run throughout the month at all 131 store locations. Customers will be invited to round up their purchase to the nearest dollar at checkout, with the round up amount going to DAV. Price Chopper/Market 32 will also match donations up to \$5,000. Not only will this support DAV's mission nationally, 25% of the total funds raised in each state will be provided to support DAV's mission at the department level.

If you live, or will be traveling through the above states in November, please consider stopping by your local Price Chopper/Market 32 to show your appreciation.

Thank you for all you do,

J. Marc Burgess
National Adjutant

JMB:tmm

Attached you will find information in regards to the Price Chopper/Market 32 partnership.

[Download Document](#)

