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TO: National Executive Committee
Department and Chapter Commanders and Adjutants of Arizona and Florida
National Service Offices of Arizona and Florida

FROM: Barry A. Jesinoski, National Adjutant

DATE: October 31, 2023

SUBJECT: Partnership with Trulieve Holdings, Inc.

I'm happy to announce that Trulieve Holdings Inc. will continue its partnership with DAV by hosting a round-up campaign in its Arizona and Florida cannabis dispensaries throughout November. During the campaign, customers will be encouraged to donate to DAV at the register in retail locations in Arizona.

Additionally, Trulieve will donate \$1.00 to DAV for every TruSalute pre-roll produced in Florida. The product will be available for sale during November or until the product is sold out.

In late 2021, Trulieve Holdings Inc. acquired Harvest Enterprises and renewed its commitment to DAV's mission. As the company fully transitions to its new brand, you may see store names change from Harvest to Trulieve throughout this support campaign for DAV.

We're grateful to Trulieve for supporting our mission of keeping our promise to America's veterans. Its customers' generosity will help ensure more veterans get the benefits, care and employment opportunities they have earned.

Thank you for supporting our relationship with Trulieve and for all you do every day.

With appreciation,

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', written in a cursive style.

Barry A. Jesinoski
National Adjutant

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