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TO: National Executive Committee
Department and Chapter Commanders and Adjutants of Arizona, Florida and Maryland
National Service Officers (Arizona, Florida and Maryland)

FROM: Barry A. Jesinoski, National Adjutant

DATE: May 21, 2024

SUBJECT: Partnership with Trulieve Holdings, Inc.

I'm happy to announce that Trulieve Holdings Inc. will continue its partnership with DAV by hosting a round-up campaign in its Arizona, Florida, and Maryland cannabis dispensaries throughout the remainder of May. Customers are encouraged to donate to DAV at the register in approximately 150 retail locations across these states.

Additionally, Trulieve will donate \$1 to DAV for every Freedom pre-roll produced in Florida. The product will be available for sale May 23-27, 2024 or until the product is sold out.

In late 2021, Trulieve Holdings Inc. acquired Harvest Enterprises and renewed its commitment to DAV's mission. As the company fully transitions to its new brand, you may see store names change from Harvest to Trulieve throughout this campaign.

We're grateful to Trulieve for their commitment to supporting our mission of keeping our promise to America's veterans. Its customers' generosity will help ensure more veterans get the benefits, care and employment opportunities they have earned.

Thank you for supporting our relationship with Trulieve and for all you do every day.

Barry A. Jesinoski
National Adjutant

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Click below to download the memo regarding DAV's continued partnership with Trulieve Holdings, Inc.

[Download Memo](#)

