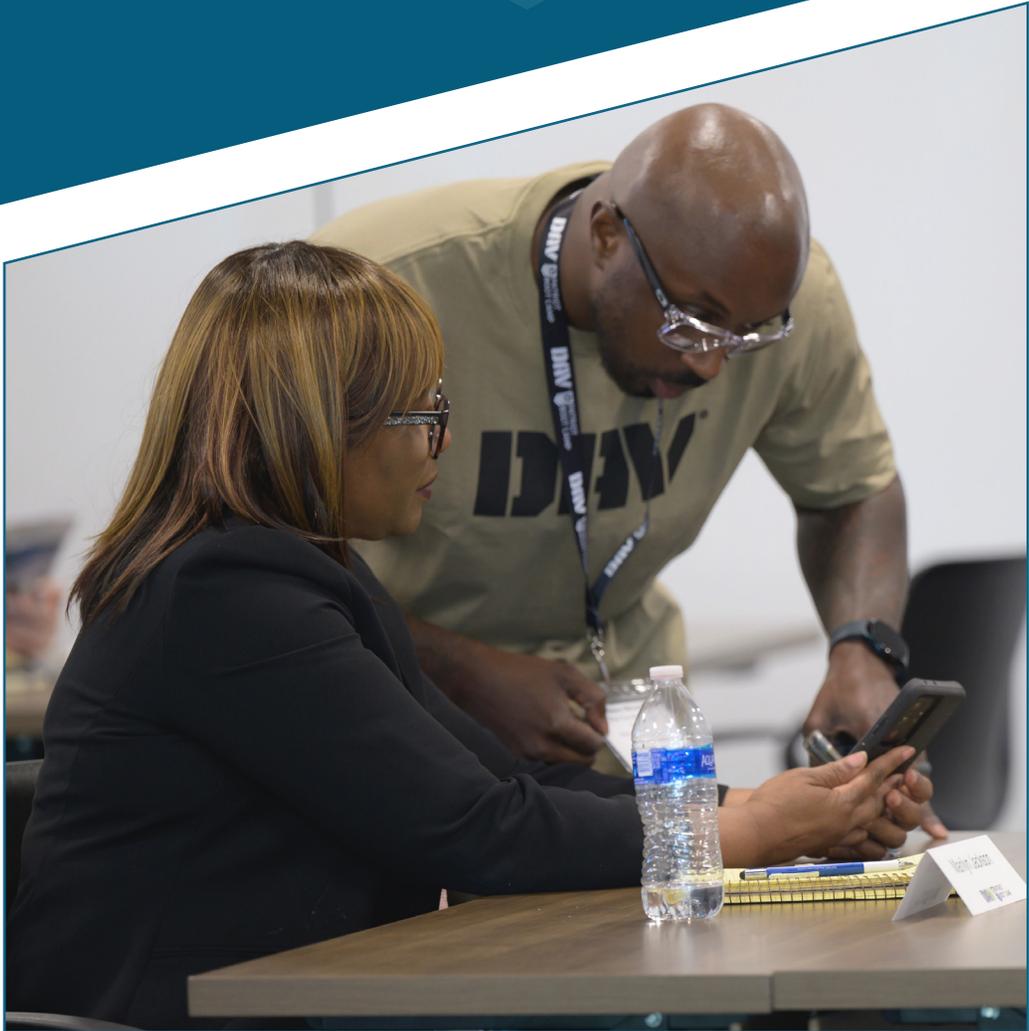


DAV[®] Patriot Boot Camp

SPONSORSHIP PACKAGES



SUPPORT VETREPRENEURS AND INCREASE BRAND AWARENESS

DAV Patriot Boot Camp

DAV Patriot Boot Camp is a transformative program that empowers founders in the veteran and military community, including spouses, with comprehensive entrepreneurship start-up education, mentorship, access to resources, and a vital community committed to their success.

Through in-person events and digital programming, DAV Patriot Boot Camp prioritizes the unique experiences and skills that Vetrepreneurs bring to the table, channeling their exceptional leadership, discipline, and adaptability into the realm of business creation. Our comprehensive curriculum blends practical education, experiential learning and personalized mentorship, providing a powerful foundation for veterans to launch and scale their own ventures.

During DAV Patriot Boot Camp participants:

- Connect with subject matter experts covering areas such as funding, scaling, pitching, legal, marketing, team building and more
- Receive intensive mentorship with multiple subject matter experts
- Compete in pitch contests to hone messaging
- Connect with resources including venture capital, traditional funding and more
- Collaborate as a cohort and become part of a network of support
- Become part of a community with ongoing education and resources for life

Intensive events

Connecting up to
50 founders
with awesome
mentors
and leading experts
to help them
reach the next level
with their ventures.

- Since its founding, more than 1,000 alumni have raised over \$150 million in venture capital and employ over 1,900 individuals in industries ranging from health care tech to coffee beans.
- Four business owners supported by DAV Patriot Boot Camp have appeared on ABC's "Shark Tank" reality show—with one receiving a \$1.5 million venture capital offer from Mark Cuban.

Impressive!



For more information, contact Corporate Partners via email at partners@dav.org.

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR (LIMIT TWO PER CALENDAR YEAR) \$100,000

Top-level empowerment for participants and uppermost recognition across all events for one year. National level support makes the program possible and offers entree for strategic engagement with participants at all major events (typically three) over the course of one year.

- Presenting sponsor of all Patriot Boot Camp events
- Company logo as presenting sponsor on all signage
- Special thank you in Patriot Boot Camp brochure
- Opportunity to provide remarks at kick off of each Patriot Boot Camp event
 - If not present, sponsor has the opportunity to provide a video to be played at Patriot Boot Camp events (must be approved by DAV Communication's team).
- Inclusion in footer of all PBC emails leading up to event
- Opportunity to be a judge on stage at National Convention Patriot Pitch contest
- Social Media posts across all platforms leading up to Patriot Boot Camp events
- One Social Media post announcing partnership
- Logo as presenting sponsor on Patriot Boot Camp landing page
- Use of DAV's logo and name in reference of sponsorship for duration of one year
- Press release announcing partnership
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership

PATRIOT PITCH SPONSOR (LIMIT ONE PER EVENT) \$50,000

Critical event-level contributors make individual events possible and receive special recognition for their elite support.

- Company logo on Patriot Pitch landing page prior to kick off of contest
- Inclusion in social posts leading up to pitch across all platforms (total of three)
- Opportunity to be a judge or to present the check at the National Convention Patriot's Pitch contest
- Use of DAV's logo and name in reference of sponsorship for duration of one year
- Press release announcing partnership
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership

For more information, contact Corporate Partners via email at partners@dav.org.

SPONSORSHIP OPPORTUNITIES



SPECIAL EXPERIENCE AND NETWORK SPONSOR

\$25,000

Vital support and event-level assistance to support participating heroes. Significant recognition and gratitude for substantial contributions.

- Sponsor three Network Outings for Patriot Boot Camp attendees and mentors
 - Locations vary
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership
- Special 'thank you' signage at each Network Outing (three per calendar year)
- Thank you post on social media platforms
- Logo in Patriot Boot Camp brochure
- Use of DAV's logo and name in reference of sponsorship for duration of one year

CAFFEINE CONNECT

\$10,000

EVENT OR DIGITAL PROGRAMMING: Important contributions that make individual events or activities possible on-site and online. On-site contributors may be recognized for supporting different aspects of in-person programming (mentorship, networking, team building).

- Sponsor to provide a "Coffee Break" for attendees
- Logo on Patriot Boot Camp brochure
- Name on signage
- Verbal mention of sponsorship on podcast
- Use of DAV's logo and name in reference of sponsorship for duration of sponsorship
 - Add something to specify it is for the event

Sponsors support a vital mission, receive recognition for their level of support and are connected with heroes who are future business leaders.

For more information, contact Corporate Partners via email at partners@dav.org.

Sponsor Information Request Form

Please fill in the information below and submit your request to partners@dav.org.

Organization Name _____ Organization Website _____

Street _____

City _____ State _____ ZIP _____

Contact information: Person responsible for coordinating logistics

Name _____ Phone (____) _____

Email _____

Sponsorship tier interested in:

Presenting Sponsor (\$100,000) Patriot Pitch Sponsor (\$50,000) Special Experience and Network Sponsor (\$25,000) Caffeine Connect (\$10,000)

Organization information: Please tell us about your organization and any products/services you plan to share.