

DAV[®] Patriot Boot Camp

SPONSORSHIP PACKAGES



SUPPORT VETERAN ENTREPRENEURS AND INCREASE BRAND AWARENESS

DAV Patriot Boot Camp

DAV Patriot Boot Camp is a transformative program that empowers founders in the veteran and military community, including spouses, with comprehensive entrepreneurship start-up education, mentorship, access to resources, and a vital community committed to their success.

Through in-person events and digital programming, DAV Patriot Boot Camp prioritizes the unique experiences and skills that veteran entrepreneurs bring to the table, channeling their exceptional leadership, discipline, and adaptability into the realm of business creation. Our comprehensive curriculum blends practical education, experiential learning and personalized mentorship, providing a powerful foundation for veterans to launch and scale their own ventures.

During DAV Patriot Boot Camp participants:

- Connect with subject matter experts covering areas such as building community, funding, scaling, pitching, AI, self care, legal, marketing, team building and more
- Receive intensive mentorship with multiple subject matter experts
- Opportunity to compete in pitch competitions to win non-dilutive capital and other support
- Connect with resources including venture capital, traditional funding, government contracting, legal support and innovation
- Collaborate as a cohort and become part of a network of support
- Become part of a community with ongoing education and resources for life

Intensive events

Connecting up to
50 founders
with awesome
mentors
and leading experts
to help them
reach the next level
with their ventures.

- Since its founding, more than 1,100 alumni have raised over \$424 million in venture capital and employ over 12,700 individuals in industries ranging from health care tech to coffee beans.
- Four business owners supported by DAV Patriot Boot Camp have appeared on ABC's "Shark Tank" reality show—with one receiving a \$1.5 million venture capital offer from Mark Cuban.

Impressive!



For more information, contact Corporate Partners via email at partners@dav.org.

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR (LIMIT TWO PER CALENDAR YEAR) **\$100,000**

Top-level empowerment for participants and uppermost recognition across all events for one year. National level support makes the program possible and offers entree for strategic engagement with participants at all major events (typically three) over the course of one year.

- Presenting sponsor of all Patriot Boot Camp events
- Company logo as presenting sponsor on all signage
- Opportunity to provide remarks at kick off of each Patriot Boot Camp event
 - If not present, sponsor has the opportunity to provide a video to be played at Patriot Boot Camp events (must be approved by DAV Communication's team).
- Inclusion in footer of all Patriot Boot Camp emails leading up to event
- Opportunity to be a panelist on stage at National Convention Patriots Pitch contest
- Social Media posts across all platforms leading up to Patriot Boot Camp events
- One Social Media post announcing partnership
- Logo as presenting sponsor on Patriot Boot Camp landing page
- Use of DAV's logo and name in reference of sponsorship for duration of one year
- Press release announcing partnership
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership

PATRIOTS PITCH SPONSOR (LIMIT ONE PER EVENT) **\$50,000**

Critical contributors make individual events possible and receive special recognition for their elite support.

- Company logo on Patriots Pitch landing page prior to kick off of contest
- Inclusion in social posts leading up to pitch across all platforms (total of three)
- Opportunity to be a panelist or to present the check at the National Convention Patriots Pitch contest
- Use of DAV's logo and name in reference of sponsorship for duration of one year
- Press release announcing partnership
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership

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SPONSORSHIP OPPORTUNITIES



SPECIAL EXPERIENCE AND NETWORK SPONSOR

\$25,000

Vital support and event-level assistance to support participating heroes. Significant recognition and gratitude for substantial contributions.

- Sponsor three Network Outings for Patriot Boot Camp attendees and mentors
 - Locations vary
- Internal memo from the National Adjutant to staff, departments, and chapters announcing partnership
- Special 'thank you' signage at each Network Outing (three per calendar year)
- Thank you post on social media platforms
- Logo in Patriot Boot Camp signage
- Use of DAV's logo and name in reference of sponsorship for duration of one year

PROGRAM SUPPORTER

\$10,000

Your support makes individual events or activities possible. On-site contributors may be recognized for supporting different aspects of in-person programming (mentorship, networking, team building).

- Recognition on event signage and Patriot Boot Camp website
- Use of DAV's logo and name in reference of sponsorship for month in which event takes place

ALUMNI SUPPORTER

\$5,000

- Name featured on the Patriot Boot Camp website

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