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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All employees

FROM: Barry A. Jesinoski, National Adjutant

DATE: December 4, 2024

SUBJECT: NorthShore Care Supply renews partnership with DAV

NorthShore Care Supply, the leading brand of adult diapers and absorbent products for heavy incontinence, has renewed its partnership with DAV for a second year. NorthShore's referral program allows existing customers to refer others to their products, granting them exclusive discounts and donation opportunities for DAV.

Now through Oct. 1, 2025, each time a customer uses a referral link and completes a transaction on NorthShore's website, the company will make a \$10 donation. NorthShore has committed to a minimum contribution of \$10,000 to DAV. You can learn more about the referral program [here](#).

Affecting both men and women at any age, approximately 3.5 million American veterans experience incontinence. While incontinence is very common and often treatable, those experiencing leaks should seek advice from their healthcare providers.

Similar to our own commitment, NorthShore's mission focuses on improving the lives of those they serve by promoting dignity with their high-quality absorbency products. It is a wonderful testament to our shared commitment to veterans when corporate partners renew their support. Please contact partners@dav.org for any questions pertaining to the partnership.

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', written in a cursive style.

Barry A. Jesinoski
National Adjutant

BAJ:ads