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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
National and Washington Headquarters Department Directors
Supervisory National Service Officers

FROM: Barry A. Jesinoski, National Adjutant

DATE: May 20, 2025

SUBJECT: Supporting Local Memorial Day Observances

DAV is committed to ensuring that those who have made the ultimate sacrifice in service to their country are recognized and remembered this Memorial Day. To support your efforts in your local communities, we have prepared resources and materials for your use.

We have drafted suggested remarks to help keep the memories of our fallen alive. Please feel free to adapt these to your personal voice and practice your delivery to ensure appropriate homage during this solemn occasion.

Additionally, a sample Memorial Day op-ed is available. This is a valuable resource to broaden the message of Memorial Day's significance through local print and online news outlets. When submitting the article to news organizations, please be aware that similar placements may occur elsewhere in the country.

Like the speech, the article can be used as-is, but you are encouraged to customize the article by including names of local veterans. Submission guidelines are typically found on each publication's website. **Please email Kevin Miller at kmiller@dav.org with any questions or to share your published op-ed.**

I encourage you to use this opportunity to communicate the sacrifices of our fallen brothers and sisters. Please share your participation within your networks and on social media to further amplify your Memorial Day observation efforts.

Thank you for representing DAV and honoring the brave heroes who gave their lives in service to our nation. Your work ensures their sacrifices are remembered and that the promise is kept to their survivors and fellow veterans.

Barry A. Jesinoski
National Adjutant

BAJ:ads