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TO: National Executive Committee
Department and Chapter Commanders and Adjutants (In Participating States)
All Employees

FROM: Barry A. Jesinoski, National Adjutant

DATE: May 13, 2025

SUBJECT: Partnership with Trulieve Holdings Inc.

I am pleased to announce that Trulieve Holdings, Inc. will continue its partnership with DAV by hosting in-store round-up campaigns in select Arizona, Connecticut and Maryland cannabis dispensaries throughout May and November. Customers are encouraged to donate to DAV at the register. Please see the attached spreadsheet, which notes the participating locations.

Since 2020, Trulieve has raised over \$334,000 to support DAV's mission. We are grateful for Trulieve's commitment and its customers' generous donations that help ensure more veterans get the benefits, care and employment opportunities they have earned. For additional partnership information, contact partners@dav.org.

Thank you for supporting our relationship with Trulieve and for all you do every day.

Barry A. Jesinoski
National Adjutant

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