



National Headquarters
P.O. Box 145550
Cincinnati, OH 45250-9960
tel 859-441-7300, option 7980
toll free 888-236-8313, option 7980
dav.org

TO: Department and Chapter Commanders and Adjutants
FROM: Douglas K. Wells Jr., National Membership Director
DATE: April 17, 2024
SUBJECT: Membership application change

Spring is here, and that means it's time for spring cleaning. Discard your old paper membership applications, because today we have new ones to order with the [Membership Supplies Order Form](#).

Why the change? We have a great new premium giveaway to help reach our membership goal by June 30. Starting today, new DAV life members receive a stylish, DAV-branded T-shirt. Be sure to let us know the new member's preferred size when completing the application.

Please continue your excellent recruitment efforts by using your unique Recruit a Warrior link or QR code, too. As a reminder, you can get these by entering your membership number at dav.org/warrior. You'll receive a personalized referral link to share with your eligible fellow warriors.

And don't forget to download or print DAV's new [Recruitment Resource](#). You can find the document in the Member Resources section of dav.org. Once there, click on the "Publicity" tile and find "Recruitment Resource." It not only contains answers to frequently asked questions but also provides videos and other resources to help make your recruiting activity successful.

I'm extremely grateful for the incredible work you've all put in so far this year, but we can't let up now. We're stronger together, and your efforts are vital to ensuring DAV's membership ranks begin to grow once again.

Douglas K. Wells Jr.
National Membership Director

DKW: dms