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TO: Department and Chapter Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

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SUBJECT: Support veteran entrepreneurs at convention

I'm excited to share that DAV Patriots Pitch, a dynamic competition featuring DAV-connected entrepreneurs, is returning to the main stage at this year's DAV and Auxiliary National Convention in Orlando, Florida!

Since 2021, DAV has supported veteran and military spouse founders and their mission-driven businesses through [DAV Patriot Boot Camp](#), a transformative program that empowers them with free entrepreneurship education, mentorship and a vital community committed to their successes.

On **Friday, July 31, at 5 p.m.**, six alumni of the program will pitch their businesses in front of a panel of experts and an audience of fellow veterans and advocates. The event will take place on the main stage at **Rosen Shingle Creek, Level 1, Gatlin B-C**. The winner will be decided by audience vote and receive \$10,000 to go toward growing their business and its impact.

As you plan your convention schedule and settle into Orlando, I encourage you to support your fellow veterans and kick off the week with a night of meaningful entertainment. The first 200 attendees will receive free DAV swag and all will have the chance to enter a raffle for a \$50 gift certificate to the DAV store.

For more information and to register for convention, visit dav.la/orlando26.

Barry A. Jesinoski
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