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TO: National Executive Committee
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FROM: Barry A. Jesinoski, National Adjutant

DATE: November 19, 2025

SUBJECT: Dexcom partners with DAV on upcoming diabetes resource page

In honor of National Diabetes Awareness Month, I'm excited to announce a new strategic partnership with Dexcom, the global leader in glucose biosensing. As part of the partnership, Dexcom will support DAV's mission and collaborate on a diabetes resource page for veterans and their caregivers. It's with great excitement that I share this will be Dexcom's first partnership with a nonprofit organization serving veterans.

The prevalence of diabetes among veterans is estimated to be around 25%, a figure that highlights the urgent need for targeted diabetes care and management. Launching in early 2026, the resource page will provide an understanding of the prevalence of diabetes among veterans, especially those with Type 2 diabetes, and various treatment options. Our goal is to empower veterans with the knowledge and tools to lead healthier lives, ensuring they have access to essential information and services tailored to their specific needs. In addition, Dexcom will attend our 2026 DAV and Auxiliary National Convention.

Dexcom is a widely popular and well-respected company known for its diabetes technology, including the G7 continuous glucose monitor. It's a testament to the excellent work you do for veterans that Dexcom chose to support and invest in DAV at such a high level. For any questions regarding the partnership, please contact partners@dav.org.

Barry A. Jesinoski
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