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TO: Department Commanders and Adjutants
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FROM: John H. Kleindienst, National Voluntary Services Director

DATE: Dec. 1, 2025

SUBJECT: Recruitment and Retention Webinar

Thank you for all you do to promote and facilitate DAV volunteerism. Recognizing and honoring our volunteers' efforts is critical in incentivizing participation and accurately showing the efficacy of our charity.

On Wednesday, December 17, at 2 p.m. EST, please join me and Lamarr Couser National Membership Director, for a webinar called *Recruitment and Retention*.

This webinar will go over suggestions for the recruitment and retention of DAV volunteers and members. This includes what will be sent from national headquarters to departments and chapters to follow up on volunteer inquiries. Please register at the following link by Tuesday, December 16, at 2 p.m. EST:

https://dav-org.zoom.us/webinar/register/WN_0_ylFB9CR9ekTHaPbvONNg

After registering, you will receive a confirmation email containing information about joining the webinar.

We hope you find this webinar to be a useful tool and look forward to answering any questions you may have. For more information, feel free to email us at vavs@dav.org.

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