TO:       National Executive Committee
         Department and Chapter Commanders and Adjutants
         All Employees

FROM:    Barry A. Jesinoski, National Adjutant

DATE:    February 14, 2024

SUBJECT: DAV Community Impact Day

I am pleased to announce that on April 6 we will have our first-ever DAV Community Impact Day. This is a new nationwide event to encourage DAV members, families and friends of veterans to honor the sacrifices of those who’ve served.

We at DAV know all too well that time is our most precious resource, and when we give it, we demonstrate our values and priorities. We’re asking that you consider giving an hour of your day—and encourage others to join you—to volunteer for veterans in need in your community.

For chapter leaders, this is a great recruiting opportunity that demonstrates DAV’s commitment to the veterans community. The DAV Community Impact Day can also be the centerpiece for your chapter’s broader volunteer initiatives and outreach.

Everyone can pledge their time at communityimpactday.org. When they do, they’ll receive an email with ideas to make the most of the day, including service ideas and ways to connect with others. Even if someone isn’t available on April 6, please encourage them to fill out the form and find at least an hour on another day in the month of April to serve veterans.

When we volunteer, our effort doesn’t need to be grand, just heartfelt. And when we combine our efforts, we can do big things together.

I see that in all you do for DAV, and I thank you for all your hard work and your dedication to our mission of empowering veterans to lead high-quality lives with respect and dignity.

Sincerely,

Barry A. Jesinoski
National Adjutant

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