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**TO:** Department Commanders and Adjutants  
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LVAP Coordinators

**FROM:** John H. Kleindienst  
National Voluntary Services Director

**DATE:** January 31, 2024

**SUBJECT:** DAV Community Impact Day Webinar

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Thank you for all you do to promote and facilitate DAV volunteerism. Recognizing and honoring our volunteers' efforts is critical in incentivizing participation and accurately showing the efficacy of our charity.

On Wednesday, February 21, at 2 p.m. EST, please join Ron Minter, Deputy National Voluntary Services Director and Brian Buckwalter, Senior Communications Associate, for a Voluntary Services webinar called *DAV Community Impact Day*.

This webinar will cover the purpose of the DAV Community Impact Day. We will highlight the needs of veterans in our communities while showing people that it doesn't take a lot of time to make a big difference. While similar to our typical LVAP initiatives, this will be a specific, nationwide call to action on April 6, 2024. We will share ideas on coordinating your event(s), talking points, volunteer pledges and suggestions on how to get the media involved with your event. For those unable to join us on April 6, don't worry there's still time. We simply ask that you try to conduct a volunteer initiative within the month of April and share your story thereafter. Please register at the following link by Tuesday, February 20, at 2 p.m. EST: [https://dav-org.zoom.us/webinar/register/WN\\_-AKKnTI3QsOAGj4w1EKhPg](https://dav-org.zoom.us/webinar/register/WN_-AKKnTI3QsOAGj4w1EKhPg)

After registering, you will receive a confirmation email containing information about joining the webinar.

For more information, feel free to email us at [vavs@dav.org](mailto:vavs@dav.org).

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