DAV EMPowers VETERANS

RESPECT

ADVOCACY

HONOR

SUPPORT

COMMITMENT
National Convention
Membership Seminar
Orlando, Florida
August 4, 2019

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DAV
FULFILLING OUR PROMISES
TO THE MEN AND WOMEN WHO SERVED
March Membership Madness

MARCH MEMBERSHIP MADNESS
2019

WINNER MO
March Membership Madness

- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive $250 Gift Cards from Office Depot!
- Organic Recruiting
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used
Membership Goal

- Part Life *and* Full Life Count Toward Goal
- Goal Based on Prospect “Hot List”
- Chapters must request from NHQ
- Membership List Request Form
- New CRM Geocoding
- Evolving Process
- 1-888-236-8313
- MembershipPublic@davmail.org
Membership List Request Form

Date Requested
List Type Select
If requesting deceased list provide date range ______ to ______
Department Select
Chapter

Requester
Name
Title
Email

ZIP Codes for Hot List or Prospect List Requests (ZIP codes are only required for these types of lists.)

Email completed request to membershippublic@bdav.org.
Recruitment Points

• 1 to 3 Points per New Member Recruited

• Older Points Will Expire

• July 1, 2020

• Annual 3-year Rolling Basis
Recruit a Warrior!

Recruit a Warrior

 Invite your fellow veterans to join DAV online to expand their horizons. Offer them the opportunity to win $1,000! Just sign them up using your unique referral link, which links back to your referral. Every veteran you refer will earn you $100 each. Each new referral you successfully recruit through your link earns you money back into our drawing for $1,000.

1. Fill your referral link
   Enter your email address below to activate your referral and advice list.

2. Spread the word
   Share your invite with fellow veterans and ask them to join our network.

3. Drive our community and earn!
   Each new member you successfully recruit through your link earns you money back into our drawing for $1,000.

As a DAV member, you know firsthand the power and value of our network—over 1 million veterans strong and growing. We use this powerful community to fight for the lives of all veterans.

Show Your Support

Add our custom DAV membership icon to your Facebook profile.

“Lifesavers” will ask you to allow access to your Facebook profile and will add a membership promotion to your Facebook profile. This promotion can be removed at any time by accessing your settings on the Facebook page. Participation is optional and will not impact your membership status. Contact date: November 30, 2019.

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Recruit a Warrior

Hi Samantha,

Here is your Recruit a Warrior referral link:

https://secure.dav.org/site/Donation2?
df_id=18295&mfc_pref=T&18295_donation=form1&refID=7776870

To share your link through Email, Facebook and Twitter, click on the easy share options below:

Or simply copy and paste your link to share it however you’d like.

*Remember, for a limited time, the more warriors you recruit the more chances you’ll have to win $1,000!*

Thank you for your dedication to our organization and for helping us grow our DAV community.

Sincerely,

The Recruit a Warrior Team

*Current members will only receive referral credit for new members who join using a member’s personalized link. Referrals must pay for their membership (either in-full or monthly) in order to count towards a member’s drawing entry. Value of prize may be subject to taxation and will be reported as required by law. Contest ends November 30, 2019.*
Hello,

Thank you for participating in DAV’s Recruit a Warrior program.

Unfortunately, our online system did not identify you as a DAV member. If you signed up as a member using a different email address, please try requesting your link again using that email.

If you believe this to be an error or if you'd like to sign-up as a member today, please email membershippublic@dav.org or call 1-888-236-8313 to speak with a membership specialist.

Thank you for your interest in growing our DAV community!

Sincerely,

The Recruit a Warrior Team
Recruit a Warrior

When the Email Button is clicked, the following pre-written email opens:

Are you a DAV member yet?

From

To

Are you a DAV member yet?

Hey,

If you haven't already, I wanted to invite you to activate your DAV membership.

DAV is a community of more than 1 million veterans working to make sure every man and woman who has served receives their earned benefits.

Use my link below to take advantage of the money-saving & life-enhancing benefits they provide veterans like us:

https://secure.dav.org/site/Donation2?
df_id=18295&mfc_pref=T&18295.donation=form1&refID=7743669
Recruit a Warrior

SECURE.DAV.ORG
I'm a proud DAV member. Will you join me?
If you haven't already, activate your membership today to take advantage of th...
Recruit a Warrior

What's happening?
I'm a proud DAV member- will you join me? Activate your membership today to take advantage of the money-saving & life-enhancing benefits DAV provides veterans like us. https://secure.dav.org/site/Donation2?df_id=18295&mfc_pref=T&18295.donation=form1&refID=7743669

Phone, email or username
Password

Remember me · Forgot password?
Recruit a Warrior

• DAV.org/warrior

• Call NHQ

• September 15th – November 30th

• 1 Entry per New Member

• $1000
Member Advantages Partners

- Members enjoy discounts and special offers from our growing family of partners.
- In return for our members using their services each of these partners give back a portion to DAV.
- Visit www.dav.org/membership/member-advantages to learn more about the offers and stay updated on new partners.