TO: Department and Chapter Commanders and Adjutants
FROM: Douglas K. Wells, Jr., National Membership Director
DATE: December 9, 2022
SUBJECT: Recruit A Warrior QR code business cards are here

I'm proud to announce that customized DAV chapter and department business cards with unique Recruit A Warrior QR codes are now available to order. These cards will enable our members to easily sign up veterans to continue to expand our ranks and increase our member strength.

Members can visit http://dav.ca/3Rev for step-by-step instructions on how to order their cards. A test proof of their QR code will be generated when they place their order. Please make sure to let members know to test their code to ensure it goes to the DAV membership application.

If someone doesn't have a Recruit A Warrior QR code, they can enter their membership number at dav.ca/Recruit to receive one. The QR code is unique to each individual and automatically gives them credit when they sign up a new member.

Don't pass up on this easy way to help us expand our membership. Represent DAV by carrying business cards that can help convert veterans you meet into new members.

If you have questions about ordering business cards, email fulfillment@dav.org. Send your questions about Recruit A Warrior links to membershippublic@dav.org.

DKW:comm

cc: National Executive Committee
Interim Committee Members

Please view the attachment regarding important membership information.