DISABLED AMERICAN VETERANS
MEMBERSHIP DEPT. ★ P.O. BOX 145550 ★ CINCINNATI, OH 45250-5550 ★ PHONE (859) 441-7300 ★ FAX (859) 442-2088 ★ www.dav.org

MEMBERSHIP BULLETIN

July 31, 2012

DIVISION	COMMANDER	DEPARTMENT	% OF GOAL
I	Thomas B. Reiter, II	New York	98.76
II	Robert Erickson	Minnesota	98.92
III	John L. Fredrickson	Wisconsin	98.02
IV	David Thornburg, Jr.	Iowa	98.81
V	Harold Muilenburg	South Dakota	99.77

Today's New Members are Tomorrow's Leaders

Oftentimes when you have conversations with your fellow veterans, the opportunity arises to share your own DAV story with them. We have almost all been in a position to offer our personal testimony of how we came to be involved with this organization, what we do to help veterans and their families, and what our membership means to us.

At the end of the day, we will reach some veterans and not others. But it's important that we make an effort to talk to as many as possible, and to make them aware of the mutually beneficial membership they can share with DAV.

Occasionally you may encounter a situation where you are unsure whether or not to offer your endorsement of DAV membership. Sometimes, we may feel uncomfortable or unsure of how our words will be received. This is understood, but I encourage you to consider how much your own life has changed thanks to your involvement with DAV, and pass that opportunity along to others.

The latest veteran to take the reigns as National Commander joined the ranks of DAV in great part due to the recommendation of the Department Service Officer who helped him file his claim with the VA. Our teams of service officers are at the front lines of the membership, and we owe them a great deal of thanks for their recruiting work.

Just imagine how many members would never have found DAV if it were not for these suggestions. It is entirely possible that we would not be welcoming the same National Commander at our National Convention this month. His talents and commitment to veterans could have gone undiscovered or unutilized, as could have yours.

Think about the veterans you saw at a Department or National Convention this year. Hopefully there will be many familiar faces in the crowd, but we should strive to bring new members into the fold as well. As an organization, we are made stronger through our diverse collection of experiences and perspectives. We need to continue passing the DAV legacy on to

our younger veterans, for it is our combined efforts that will help us grow and best serve veterans in the future.

So think back…recall the moment and the conversation when you were first introduced to DAV, and pass along that gift to a fellow veteran. Your outreach could help change the lives of a veteran and his or her family. You could very well be recruiting one of our future Chapter, Department or National leaders into the organization.

What we know for sure is that the DAV mission stops short when we remain silent. We proudly speak up every day on behalf of veterans, and we need to make sure we speak up *to* veterans and let them know they have a place and a family waiting with DAV.

Vacation or Convention: Why Not Both?

If you have kids, we know how hard it can be to fit in everything you want to do over the course of the summer. So we've done some of the work for you. The 92nd DAV/DAVA National Convention will be held at the Hilton Orlando from August 10-13, 2013.

In addition to your opportunity to attend DAV's most important annual event, there will be plenty for the whole family to do in the heart of Orlando's entertainment area. Walt Disney World, Universal Orlando and Sea World are just minutes away from the hotel.

With room rate of $124 for single and double occupancy three days prior and three days post convention, it's a win-win opportunity for your family and DAV. As you plan for next summer, make DAV a part of your vacation plan!

ANTHONY L. BASKERVILLE
National Membership Director

MEMBERSHIP STANDINGS

As of 07/31/2012

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
Division I - Over 35,000 Members					
1	NEW YORK	42,153	42,682	98.76%	-529
2	CALIFORNIA	62,673	63,515	98.67%	-842
3	FLORIDA	50,947	52,378	97.27%	-1,431
4	NORTH CAROLINA	28,209	29,283	96.33%	-1,074
5	TEXAS	50,792	52,826	96.15%	-2,034
6	VIRGINIA	22,515	23,547	95.62%	-1,032
Division Totals		**257,289**	264,231	**97.37%**	**-6,942**
Division II - 18,000 To 34,999 Members					
1	MINNESOTA	16,321	16,500	98.92%	-179
2	MASSACHUSETTS	27,212	27,547	98.78%	-335
3	WASHINGTON	16,420	16,715	98.24%	-295
4	PENNSYLVANIA	29,370	29,958	98.04%	-588
5	KENTUCKY	16,064	16,387	98.03%	-323
6	COLORADO	16,098	16,432	97.97%	-334
7	NEW JERSEY	16,853	17,245	97.73%	-392
8	ILLINOIS	15,124	15,518	97.46%	-394
9	OHIO	27,636	28,380	97.38%	-744
10	OKLAHOMA	15,031	15,505	96.94%	-474
11	MICHIGAN	21,691	22,418	96.76%	-727
12	TENNESSEE	13,778	14,354	95.99%	-576
13	GEORGIA	15,302	16,149	94.76%	-847
14	ARIZONA	15,803	16,696	94.65%	-893
Division Totals		**262,703**	269,804	**97.37%**	**-7,101**
Division III - 10,000 To 17,999 Members					
1	WISCONSIN	13,621	13,896	98.02%	-275
2	NEW MEXICO	8,997	9,204	97.75%	-207
3	ARKANSAS	10,049	10,282	97.73%	-233
4	MARYLAND	12,491	12,924	96.65%	-433
5	MISSOURI	14,472	15,053	96.14%	-581
6	INDIANA	13,321	13,912	95.75%	-591
7	LOUISIANA	8,397	8,834	95.05%	-437
8	ALABAMA	14,021	14,818	94.62%	-797
9	SOUTH CAROLINA	12,635	13,423	94.13%	-788
Division Totals		**108,004**	112,346	**96.14%**	**-4,342**

MEMBERSHIP STANDINGS

As of 07/31/2012

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
Division IV - 5,000 To 9,999 Members					
1	IOWA	5,967	6,039	98.81%	-72
2	KANSAS	5,918	6,007	98.52%	-89
3	NEVADA	5,125	5,210	98.37%	-85
4	MAINE	6,674	6,795	98.22%	-121
5	HAWAII	4,448	4,537	98.04%	-89
6	NEBRASKA	5,492	5,612	97.86%	-120
7	NEW HAMPSHIRE	4,856	4,963	97.84%	-107
8	RHODE ISLAND	4,466	4,573	97.66%	-107
9	WEST VIRGINIA	7,061	7,232	97.64%	-171
10	MISSISSIPPI	5,009	5,150	97.26%	-141
11	PUERTO RICO	7,012	7,222	97.09%	-210
12	OREGON	7,211	7,430	97.05%	-219
13	IDAHO	4,226	4,358	96.97%	-132
14	UTAH	4,276	4,416	96.83%	-140
15	CONNECTICUT	7,619	7,925	96.14%	-306
Division Totals		**85,360**	87,469	**97.59%**	**-2,109**
Division V - Less than 5,000 Members					
1	SOUTH DAKOTA	4,294	4,304	99.77%	-10
2	NORTH DAKOTA	4,286	4,346	98.62%	-60
3	VERMONT	2,203	2,238	98.44%	-35
4	MONTANA	3,450	3,506	98.40%	-56
5	WYOMING	1,531	1,566	97.77%	-35
6	DELAWARE	1,978	2,024	97.73%	-46
7	ALASKA	2,414	2,479	97.38%	-65
8	D C	1,737	1,802	96.39%	-65
Division Totals		**21,893**	22,265	**98.33%**	**-372**
National Totals		**802,738**	**823,449**	**97.48%**	**-20,711**