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TO: North Carolina and South Carolina Department and Chapter Commanders and Adjutants
North Carolina and South Carolina NSO Supervisor and NSO Assistant Supervisor

FROM: Barry A. Jesinoski, National Adjutant

DATE: May 26, 2026

SUBJECT: DAV “Pickup Please” clothing donation partnership expansion

I’m pleased to announce our partnership with M&M Thrift is expanding to your state on June 8, 2026. Our program will operate in the greater Charlotte (covering parts of NC and SC) area; see zip code service area attached to this memo.

DAV has partnered with third party agency M&M Thrift, to operate a clothing donation program that collects soft goods like clothing and other miscellaneous household goods directly from the front porches of donors. M&M Thrift operates this program under the brand “Pickup Please.”

You may start to see “Pickup Please” marketing materials in the next several weeks. M&M Thrift oversees all expenses for marketing, including direct mail postcards, digital advertising, email and SMS campaigns.

DAV is the sole charity beneficiary in this market. M&M Thrift pays DAV for the items collected in all market pickups and remits the payments directly to DAV National Headquarters. Through the program, DAV departments will receive 25% of all net proceeds generated from the household goods donated in their state.

All items collected through Pickup Please are sold in Thrift Stores operated under the name “Red White and Blue Thrift”. Not all markets have stores. The greater Charlotte area does not currently have stores.

Departments are encouraged to become active participants in the program, promoting it in communities and through state and chapter-level communications channels. By simply referring interested donors in the service area to the webpage vetpickup.org, more funds can be made available to support veterans in your local communities.

Many of our local leaders have received calls from time to time from people interested in supporting our cause through this type of program. We hope this will be successful at multiple levels in helping us achieve our goal of keeping our promises to our nation’s veterans.

We’re grateful for all you’re doing and hope this will enable DAV to do even more.

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', is written over a light blue horizontal line.

Barry A. Jesinoski
National Adjutant

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List of Zip Codes Pickup Please will be operating within the Greater Charlotte for the DAV program:

ZIP	Schedule
28025	PhaseA
28027	PhaseA
28031	PhaseA
28036	PhaseA
28075	PhaseA
28078	PhaseA
28081	PhaseA
28083	PhaseA
28088	PhaseA
28105	PhaseA
28115	PhaseA
28117	PhaseA
28202	PhaseA
28203	PhaseA
28204	PhaseA
28205	PhaseA
28207	PhaseA
28209	PhaseA
28210	PhaseA
28211	PhaseA
28214	PhaseA
28215	PhaseA
28216	PhaseA
28226	PhaseA
28227	PhaseA
28262	PhaseA
28269	PhaseA
28270	PhaseA
28012	PhaseB
28023	PhaseB
28032	PhaseB
28037	PhaseB
28056	PhaseB
28072	PhaseB
28079	PhaseB
28080	PhaseB
28092	PhaseB
28101	PhaseB
28104	PhaseB
28110	PhaseB

28120	PhaseB
28134	PhaseB
28146	PhaseB
28164	PhaseB
28173	PhaseB
28273	PhaseB
28277	PhaseB
28278	PhaseB
27006	PhaseC
27013	PhaseC
27054	PhaseC
27295	PhaseC
27299	PhaseC
28033	PhaseC
28071	PhaseC
28097	PhaseC
28103	PhaseC
28107	PhaseC
28112	PhaseC
28124	PhaseC
28125	PhaseC
28129	PhaseC
28137	PhaseC
28138	PhaseC
28147	PhaseC
28163	PhaseC
28166	PhaseC
28168	PhaseC
28174	PhaseC
28601	PhaseC
28602	PhaseC
28609	PhaseC
28650	PhaseC
28658	PhaseC
28673	PhaseC
28677	PhaseC
28682	PhaseC
29707	PhaseC
29708	PhaseC
29715	PhaseC