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TO: Department and Chapter Commanders and Adjutants

FROM: J. Marc Burgess, National Adjutant

DATE: January 17, 2023

SUBJECT: Just B Kids Scholarship Program

I want to extend my sincere gratitude to all DAV departments and chapters who have supported Camp Corral through DAV's Just B Kids scholarship. Over the last ten years, your combined support has helped send more than 5,600 deserving children of wounded, disabled or fallen veterans to Camp at no cost to their families.

The Just B Kids initiative provides a framework for departments and chapters that wish to support Camp Corral within the guidelines of DAV's Constitution and Bylaws, requiring all funds raised through DAV activities to be approved by and benefit our programs.

Please adhere to the important instructions below:

- Do not provide any funds collected by DAV members in support of Camp Corral
 directly to Golden Corral restaurants or their managers. Doing so would violate not
 only DAV's internal governing regulations but also federal regulations for charities,
 which could raise concerns with charity watchdogs. It could also prevent you from
 realizing the full potential of your efforts.
- Do not take any funds collected by Golden Corral personnel; they will be responsible for sending their own collections to Golden Corral headquarters.

To support your fundraising efforts, DAV will once again match donations raised for the Just B Kids scholarship program this year. As a result, up to \$400,000 of donations collected by DAV representatives will be doubled, making it possible for twice as many camp participants to benefit from your efforts.

While participating in this approved activity, funds collected by DAV departments or chapters should be accounted for and submitted to DAV National Headquarters using the attached form. You are encouraged to send in the funds early and often to ensure your donations are matched and meet the deadline for recognition at the 2023 DAV and Auxiliary National Convention. Please note, all donations must be deposited and accounted for as Just B Kids funds prior to distribution to Camp Corral in order for your funds to be matched.

The attached form also allows DAV to thank and recognize the volunteer efforts of departments and chapters that raised funds this year. If you are collecting donations at a particular Golden Corral restaurant, there is space to identify the location so they, too, will get the appropriate credit. If you should have any questions regarding the funds or process details, contact Donor Relations Supervisor Tammy Shaffer at 859-442-2345 or tshaffer@dav.org.

Camp Corral Scholarship Memo

Just B Kids Donation Form

Attached you will find the memo and the donation form for Just B Kids





