



National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street, NW, Suite 400 West
Washington, DC 20005
tel 202-554-3501

TO: Department and Chapter Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: March 25, 2025

SUBJECT: 2025 Just B Kids Scholarship Program

Twelve years ago, DAV created the Just B Kids scholarship program to send deserving children of wounded, disabled or fallen veterans to experience the fun and resources associated with Camp Corral. Ever since, the commitment of DAV departments and chapters has made it possible for nearly 7,000 children to have this life-changing experience at no cost to their families. In support of your impressive fundraising initiatives, DAV will match up to \$600,000 in donations raised this year for the Just B Kids scholarship!

The Just B Kids scholarship provides a framework that allows departments and chapters to champion Camp Corral within the guidelines of DAV's Constitution and Bylaws. **Please note the important instructions below:**

- Golden Corral has authorized fundraising at their locations from **April 7 – June 15**.
- Do not provide any Camp Corral funds collected by DAV members to the Golden Corral restaurant or their managers. Distributing the funds would violate DAV's internal governing regulations and federal regulations for charities.
- Do not take any funds collected by Golden Corral personnel.
- Account for and submit funds collected by DAV departments or chapters to DAV National Headquarters using the attached form. All of your donations must be deposited and accounted for as Just B Kids to be matched. **Please submit all forms no later than July 7.**

Resources for your use:

- **Donation form:** As mentioned above, please use the attached donation form to submit donations. If you are collecting donations at a particular Golden Corral restaurant, please identify the location so they, too, will get the appropriate credit.
- **Just B Kids fundraising guide:** This guide provides details about the program, its impact and the process. In addition to the attached copy, it can be accessed online at dav.org/wp-content/uploads/JBK_FR-Guide.pdf.
- **Just B Kids collection kit:** Upon request, DAV will provide two custom collection kits and 50 scholarship program brochures. To order these items, please email justbkids@dav.org or call 859-442-1340.

March 25, 2025

If you should have any questions regarding the funds or process, contact **Tammy Shaffer**, Donor Relations Supervisor, at **859-442-2345** or at tshaffer@dav.org.

If you are interested in sending a child to Camp Corral, you can find additional information and eligibility requirements at justbkids.org. Registration for 2025 camps is now open.

Thank you for your continued enthusiasm for Camp Corral and the Just B Kids scholarship. The experiences have helped the children of disabled or fallen veterans make connections, build coping skills and increase self-confidence. DAV is proud to have donated more than \$6.5 million to Camp Corral and looks forward to continuing our support of this wonderful program.

A handwritten signature in black ink, appearing to read "Barry A. Jesinoski".

Barry A. Jesinoski
National Adjutant

BAJ:ads