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TO: Department and Chapter Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: March 14, 2024

SUBJECT: 2024 Just B Kids Scholarship Program

Since 2013, DAV's Just B Kids scholarship has sent deserving children of wounded, disabled or fallen veterans to a nearby Camp Corral location. The commitment of DAV departments and chapters have made it possible for nearly 7,000 children to have this life-changing experience at no cost to their families.

I want to extend my sincere gratitude for your generosity, and announce that in support of your fundraising initiatives, DAV will be matching up to \$500,000 in donations raised for the Just B Kids scholarship this year! DAV recognizes your hard work and aims to make it possible for twice as many campers to benefit from your efforts.

The Just B Kids scholarship provides a framework that allows departments and chapters to champion Camp Corral within the guidelines of DAV's Constitution and Bylaws. **Please note the important instructions below:**

- Golden Corral has authorized fundraising to begin at their locations on April 8.
- Do not provide any Camp Corral funds collected by DAV members to the Golden Corral restaurant or their managers. Distributing the funds would violate DAV's internal governing regulations and federal regulations for charities.
- Do not take any funds collected by Golden Corral personnel.
- Funds collected by DAV departments or chapters should be accounted for and submitted to National Headquarters using the attached form. Please submit all forms no later than July 7.
- All of your donations must be deposited and accounted for as Just B Kids funds prior to distribution to Camp Corral in order for your funds to be matched.

Resources for your use:

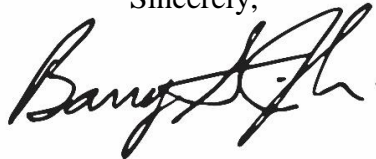
- **Donation form:** As mentioned above, please use the attached donation form for submitting donations. The attached form also allows DAV to thank and recognize the volunteer efforts of departments and chapters that raised funds this year. If you are collecting donations at a particular Golden Corral restaurant, there is space to identify the location so they, too, will get the appropriate credit.

- **Just B Kids fundraising guide:** This guide provides details about the program, its impact and the process. In addition to the attached copy, it can be accessed online at dav.org/wp-content/uploads/JBK_FR-Guide.pdf
- **Just B Kids collection kit:** Upon request, DAV will provide two custom collection kits and 50 scholarship program brochures. To order these items, please email justbkids@dav.org or call 859-442-1340.

If you should have any questions regarding the funds or process, contact **Tammy Shaffer**, Donor Relations Supervisor, at **859-442-2345** or at justbkids@dav.org. If you are interested in sending a child to Camp Corral, you can find additional information and eligibility requirements at justbkids.org. Registration for 2024 camps are now open.

Thank you for your continued interest in supporting Camp Corral and its deserving campers through the Just B Kids scholarship. The experiences have helped the children of disabled or fallen veterans make connections, build coping skills and increase self-confidence. Your participation and dedication is an excellent example of how DAV members continue to live out our mission and keep our promises to America's veterans and their families.

Sincerely,

A handwritten signature in black ink, appearing to read "Barry A. Jesinoski". The signature is fluid and cursive, with a period at the end.

Barry A. Jesinoski
National Adjutant

BAJ:vjs