KEEPING OUR PROMISE TO AMERICA'S VETERANS

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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All Employees

FROM: Barry Jesinoski, National Adjutant

DATE: Oct. 26, 2026

SUBJECT: Cycle Gear continues its support of DAV

I'm excited to share that Cycle Gear, an online motorcycle parts and gear retailer, is continuing its support of DAV and our mission in honor of Veterans Day. From Nov. 2–11, Cycle Gear will donate $3 from every online order to DAV, with a minimum donation of $25,000.

Cycle Gear will also host fundraisers at participating Bike Night events on Nov. 10, inviting customers to donate to DAV at the register. Cycle Gear will match customer donations up to $3,000. Participating locations include Cycle Gear stores in California, Nevada, Arizona, Texas, Louisiana, Florida, North Carolina, South Carolina and Georgia. To find a Cycle Gear Bike Night near you, visit www.cyclegear.com/bike-night.

I'm grateful to Cycle Gear for helping raise awareness and funds in support of America's veterans. For questions about the campaign, please email partners@dav.org.

Barry A. Jesinoski
National Adjutant

BAJ:vt