



Supporting Camp Corral



# Fundraising Guide



## About DAV's Just B Kids Scholarship Program

### Mission

The "Just B Kids" (JBK) scholarship program serves to improve the lives of children of wounded, disabled or fallen veterans by providing access to experiences that help them overcome their unique challenges and help them live productive and fulfilled lives.

### Vision

DAV will seek to partner with like-minded organizations that provide best-in-class experiences to the children of wounded, disabled or fallen veterans, and through DAV's support can serve a greater number of children.

DAV developed the JBK scholarship program to incentivize and support the efforts of DAV departments and chapters who wish to raise funds to support the children of disabled veterans and their survivors.

It provides an opportunity to support a worthy cause and make a positive difference in their lives while ensuring DAV chapter and department representatives remain within the guidelines of DAV's Constitution and Bylaws, which requires that all funds raised through DAV activities be approved by and benefit DAV programs.

### Just B Kids grant recipient: Camp Corral

DAV is proud to support Camp Corral—a place where kids are free to be kids, apart from the day-to-day challenges they may face as children of wounded, disabled or fallen veteran families. Camp Corral is a program created by Golden Corral. After years of honoring DAV through Military Appreciation Night, Golden Corral Restaurants are honored to help provide a fun-filled camp experience to the children of these American heroes. DAV is grateful for Golden Corral's partnership and support for more than a decade now, and we are happy to have the opportunity to extend our longstanding relationship by joining them in this important endeavor.

Funds donated through Just B Kids are used to provide children of wounded, disabled or fallen military service members scholarships to attend at no cost to the family. Our goals are to provide children the opportunity to just be kids—and give them an opportunity to do this without burdening the family budget.

Camp Corral is the sole recipient of these funds raised by our DAV departments and chapters.



## About Camp Corral

Camp Corral transforms the lives of children of wounded, ill and fallen military heroes across the nation. Since 2011, Camp Corral has served more than 38,000 children by offering recreational programs designed specifically to empower America's military children to make connections, build coping skills, and increase self-confidence. They find adventure, test their limits, challenge their fears, celebrate their accomplishments, and make life affirming friendships that assure them they are not alone.

In 2026, Camp Corral will host 23 weeks of Summer Camp and 7 Family Camp weekends at the nation's best camp locations! Learn more at [campcorral.org](http://campcorral.org)

### CAMPERS COME FROM ALL OVER THE UNITED STATES.



#### OUR ONGOING IMPACT

**70%**

of parents see positive impact on their child's mental health after attending camp.

**86%**

of campers make lasting connections with friends made at camp.

**85%**

of kids tried something new at camp.



“DAV is honored to support Camp Corral and its mission of transforming the lives of children of wounded, ill and fallen military heroes. We understand that the children of military members face unique hardships and sacrifices beyond their years. We prioritize giving kids a chance to be kids and have fun. These kids deserve the joy a week away in the great outdoors provides”

– Barry Jesinoski, DAV National Adjutant and CEO

## Fundraising for Just B Kids

We are grateful for your interest in supporting Camp Corral through the JBK scholarship fund and for your active membership in DAV. Thank you for your participation and for all you do to keep our promise to America's veterans.

To support the fundraising efforts of DAV departments and chapters, national headquarters will once again match up to \$625,000 in donations raised for the JBK scholarship fund.

### Conducting a Just B Kids fundraiser

- The funds collected by DAV departments or chapters, through approved activities, should be accounted for and submitted to DAV National Headquarters using the submission form. All donations must be deposited and accounted for as JBK funds prior to being distributed to Camp Corral in order for your funds to be matched. You are encouraged to send in the funds early and often to ensure your funds are matched and properly reconciled by DAV National Headquarters. Please submit all funds no later than June 1.
- If you are collecting donations at a particular Golden Corral restaurant, there is space to identify the location so they, too, will get the appropriate credit.

### Since DAV and Golden Corral employees are collecting funds, please remember the following:

- Do not provide any funds collected by DAV members in support of Camp Corral directly to Golden Corral restaurants or their managers. Doing so would violate not only DAV's internal governing regulations but also federal regulations for charities, which could raise concerns with charity watchdogs. It could also prevent you from realizing the full potential of your efforts.
- **Do not take any funds collected by Golden Corral personnel;** they will be responsible for sending their own donations in accordance with their established process.

The image shows a 'Fundraising Campaign Donation Submission Form' for Just B Kids. The form includes fields for Chapter Number/Department, Phone Number, Mailing Address, City, State, ZIP, DAV Contact Person, Title, Phone Number, Collection Start Date, Collection End Date, Total Amount Received, and Store Address. It also has checkboxes for 'Did this fundraising activity take place in a Golden Corral restaurant?' and 'Yes'/'No' options. At the bottom, there are logos for DAV and DAV Auxiliary, and contact information for DAV National Headquarters and DAV Donor Relations Supervisor. A note at the bottom right says 'TO ORDER A FUNDRAISING KIT (2 buckets and 50 brochures) Email: justbkids@daav.org Phone: 859-442-1340'.

Monies collected for JBK through approved activities should be accounted for and submitted to DAV using **this form**. Click on the image to download the form.



# Ordering supplies for your fundraiser

## Just B Kids fundraising package

DAV National Headquarters will provide DAV departments and chapters a JBK Fundraising Kit, free of charge, upon request.

The kit will include two JBK fundraising collection buckets and 50 JBK Scholarship Program brochures.

If you have any questions or need to place an order for these materials contact:  
 DAV Donor Relations Department at 859-442-1340 | [justbkids@dav.org](mailto:justbkids@dav.org)



**just b kids**  
Scholarship Program

DAV is once again joining with Camp Corral to provide a unique and fun camp experience to help our kids. Since 2013, DAV's Just B Kids scholarship program, has helped more than 7,700 children of wounded, disabled or fallen veterans throughout the nation attend **Camp Corral programs for free**. This summer, more kids will have the opportunity to attend camp because of the scholarship program. Children will enjoy the opportunity to build friendships, grow in confidence and have fun.

**Financial Support**  
The Just B Kids scholarship program, funded by DAV and the DAV Auxiliary, will cover camp-related costs and provide support to families needing transportation assistance to and from camp.

**Camp Corral**  
Camp Corral, founded by Golden Corral, is a one-of-a-kind experience that creates a lifetime of memories for children of wounded, disabled or fallen veterans.

**Apply for a Scholarship**  
If you have a qualifying kid in your life who would like to attend Camp Corral for free, visit [justbkids.org](http://justbkids.org) for information on eligibility and to apply. Priority is given to children whose parents identify as wounded, disabled or fallen veterans.

**DAV** KEEPING OUR PROMISE TO AMERICA'S VETERANS  
**DAV** Auxiliary

## Other information

### Email photos to DAV National Headquarters

Send any photos of our fundraising event or anything else newsworthy for inclusion on DAV.org or in *DAV Magazine*. Email photos and captions, or event descriptions, to [production@dav.org](mailto:production@dav.org).

### Apply for a Just B Kids Scholarship

Do you have a special kid in your life who would like to attend Camp Corral for free? Visit [justbkids.org](http://justbkids.org) for the scholarship application.

### Learn more about Camp Corral

Visit [campcorral.org](http://campcorral.org).

For more information about this program, contact:  
DAV Donor Relations Supervisor at 859-442-2345 | [justbkids@dav.org](mailto:justbkids@dav.org)

