Fundraising Guide
About DAV’s Just B Kids Scholarship Program

Mission
The “Just B Kids” (JBK) scholarship program serves to improve the lives of children of wounded, disabled or fallen veterans by providing access to experiences that help them overcome their unique challenges and help them live productive and fulfilled lives.

Vision
DAV will seek to partner with like-minded organizations that provide best-in-class experiences to the children of wounded, disabled or fallen veterans, and through DAV’s support can serve a greater number of children.

DAV developed the JBK scholarship program to incentivize and support the efforts of DAV departments and chapters who wish to raise funds to support the children of disabled veterans and their survivors.

It provides an opportunity to support a worthy cause and make a positive difference in their lives while ensuring DAV chapter and department representatives remain within the guidelines of DAV’s Constitution and Bylaws, which requires that all funds raised through DAV activities be approved by and benefit DAV programs.

Just B Kids grant recipient: Camp Corral
DAV is proud to support Camp Corral—a place where kids are free to be kids, apart from the day-to-day challenges they may face as children of wounded, disabled or fallen veteran families. Camp Corral is a program created by Golden Corral. After years of honoring DAV through Military Appreciation Night, Golden Corral Restaurants are honored to help provide a fun-filled camp experience to the children of these American heroes. DAV is grateful for Golden Corral’s partnership and support for more than a decade now, and we are happy to have the opportunity to extend our longstanding relationship by joining them in this important endeavor.

Although any child from a military family is eligible to attend Camp Corral, funds donated through Just Be Kids are used exclusively to provide children of wounded, disabled or fallen military service members scholarships to attend at no cost to the family. Our goals are to provide children the opportunity to just be kids—and give them an opportunity to do this without burdening the family budget.

Camp Corral is the sole recipient of these funds raised by our DAV departments and chapters.
DAV is proud to support Camp Corral and its mission of transforming the lives of military children. We recognize that the children of military members and injured veterans endure unique sacrifices along with their parents. Providing them with resources and giving them a chance to connect with children who have similar backgrounds is something we can all get behind.”

– Marc Burgess, DAV National Adjutant and CEO
Fundraising for Just B Kids

We are grateful for your interest in supporting Camp Corral through the JBK scholarship fund and for your active membership in DAV. Thank you for your participation and for all you do to keep our promise to America’s veterans.

To support the fundraising efforts of DAV departments and chapters, national headquarters will once again match the first $300,000 in donations raised for the JBK scholarship fund.

This means the money you raise—up to $300,000—will be doubled, and twice as many camp participants will benefit from your generosity!
FUNDRAISING FOR JUST B KIDS (CONT.)

Conducting a Just B Kids fundraiser

- The funds collected by DAV departments or chapters, through approved activities, should be accounted for and submitted to DAV National Headquarters using the submission form. All donations must be deposited and accounted for as JBK funds prior to being distributed to Camp Corral in order for your funds to be matched. You are encouraged to send in the funds early and often to ensure your funds are matched and you meet the July 1, 2022, deadline to thank and recognize your volunteer efforts at the DAV 2022 Convention.

- If you are raising funds in support of a particular Golden Corral restaurant, there is space on the form to include this information so you can be assured your restaurant partners will get the appropriate credit.

Since DAV and Golden Corral employees are collecting funds, please remember the following:

- Do not provide any funds collected by DAV members in support of Camp Corral directly to Golden Corral restaurants or their managers. Doing so would violate not only DAV’s internal governing regulations but also federal regulations for charities, which could raise concerns with charity watchdogs. It could also prevent you from realizing the full potential of your efforts.

- Do not take any funds collected by Golden Corral personnel; they will be responsible for sending their own collections to Golden Corral headquarters.
Ordering supplies for your fundraiser

**Just B Kids fundraising package**

DAV National Headquarters will provide DAV departments and chapters a JBK Fundraising Kit, free of charge, upon request.

The kit will include two JBK fundraising collection buckets and 50 JBK Scholarship Program brochures.

If you have any questions or need to place an order for these materials contact: Tammy Shaffer at 859-442-2345 | justbkids@dav.org
Other information

Email photos to DAV Headquarters
Send any photos of our fundraising event or anything else newsworthy for inclusion on DAV.org or in DAV Magazine. Email photos and captions, or event descriptions, to production@dav.org.

Apply for a Just B Kids Scholarship
Do you have a special kid in your life who would like to attend Camp Corral for free? Visit www.justbkids.org for the scholarship application.

Learn more about Camp Corral

For more information about this program, contact:
Tammy Shaffer at 859-442-2345 | justbkids@dav.org