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TO: All Employees
FROM: Barry A. Jesinoski, National Adjutant
DATE: September 13, 2023
SUBJECT: Field of Flags

Every Veterans Day, patriotic schools around the country honor America's veterans. In recognition of this spirit, DAV's Field of Flags program encourages students to honor their local veterans and raise critical funds to support our wounded, ill and injured heroes. Over 100 schools across the country have signed up to host a campaign so far this year! Your support will help us continue to reach more schools than ever before.

"Field of Flags" can be anywhere, from hallways, classrooms, school lawns, or even athletic fields. Each flag represents a veteran and our unwavering commitment to serving all veterans after they've sacrificed so much for our country.

How does it work?

- The school will designate a coordinator to help students find sponsors for each flag in honor or memory of a veteran. The flags are provided by DAV and planted in a field or pinned on a wall in exchange for a donation.
- A special web page will be created for the school to help them spread the word to their community, provide the tools needed to educate their students about Veterans Day and create a successful fundraising event.
- Students who participate can earn volunteer hours and may become eligible for DAV Scholarships offering \$110,000 for youth volunteers annually.

If you know an educator or school official who would be interested, please connect them with Rebecca Reif at flags@dav.org or by visiting www.dav.org/flags by September 30.

Sincerely,

Barry A. Jesinoski
DAV National Adjutant

BAJ:vjs

Click below to download the memo regarding DAV's Field of Flags program

Download Memo

