



National Headquarters  
860 Dolwick Drive  
Erlanger, KY 41018  
tel 859-441-7300  
toll free 877-426-2838  
dav.org

Washington Headquarters  
1300 I Street, NW, Suite 400 West  
Washington, DC 20005  
tel 202-554-3501

**TO:** National Executive Committee  
Department and Chapter Commanders and Adjutants  
All employees

**FROM:** Barry A. Jesinoski, National Adjutant

**DATE:** November 1, 2024

**SUBJECT:** Fallujah: 20 Years Later website launch

---

Our members and staff intimately know that service to our country can change someone forever. This understanding allows us to be the leader in advocacy and services for ill and injured veterans and their families. It also gives us a credible platform for veterans to share their stories at a depth they may not otherwise share.

These stories are an important part of the national conversation about the effects of war. In this season of 20-year combat and Alive Days anniversaries for post-9/11 veterans, we'll be sharing veterans' stories as a way to remind people of the sacrifice that comes with service.

Today, we're launching our first collection of these reflections at [fallujahstories.org](https://fallujahstories.org), commemorating veterans who fought in the Second Battle of Fallujah in Iraq. On Nov. 8, 2004, U.S. coalition forces, in the most intense urban fighting since the Vietnam War, went after a dug-in extremist enemy inside the city. Their victory came at a price.

These unfiltered, candid stories reflect on the war and the struggles and triumphs since. They may be triggering for some, as they contain graphic language and depictions of combat and loss. But they are important to hear and reflect on.

I am grateful for these veterans being willing to open up and share their stories with the world. Thank you for taking the time to listen to what they have to say.

Barry A. Jesinoski  
National Adjutant

BAJ: bkb