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TO: National Executive Committee  
Department and Chapter Commanders and Adjutants  
All Employees

FROM: J. Marc Burgess, National Adjutant

DATE: October 25, 2022

SUBJECT: EG America convenience stores partner with DAV

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I am happy to share with you that EG America, a Massachusetts-based company that operates convenience stores across the country, is renewing its partnership with DAV for the fourth year in a row. During the month of November, store employees will ask customers to make a donation to DAV at the register.

Over 1,600 convenience stores are participating in the promotion, including Cumberland Farms, Certified Oil, Fastrac, Kwik Shop, Loaf N' Jug, Minit Mart, Quik Stop, TomThumb and Turkey Hill. This year's campaign will kick off on November 1, with convenience stores collecting donations on behalf of DAV.

Funds raised will be shared with the state departments where the participating stores are located. We are grateful for EG America, their associates across the country, many of whom are veterans, along with their customers who recognize the sacrifices those who served have made.

If you visit one of these stores, please thank the staff who are committed to DAV's mission. Thank you for helping us strengthen this positive relationship with EG America and for all you do every day.

J. Marc Burgess  
National Adjutant

JMB:hh

Attached you will find information in regards to the EG America partnership with DAV.

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