

National Headquarters 860 Dolwick Drive Erlanger, KY 41018 tel 859-441-7300 toll free 877-426-2838 dav.org Washington Headquarters 1300 I Street, NW, Suite 400 West Washington, DC 20005 tel 202-554-3501

**TO:** National Executive Committee

Past National Commanders

Department and Chapter Commanders and Adjutants

All Employees

FROM: Barry Jesinoski, National Adjutant

**DATE:** September 26, 2025

**SUBJECT:** Partnership with DAV Patriot Boot Camp Alum, REGIMENT

I'm pleased to share that DAV has entered into a new partnership with **REGIMENT**, the nation's largest military veteran gaming community. This collaboration is designed to empower veterans through the therapeutic and community-building power of gaming and ensure they are aware of the resources and services that can help them reach their maximum potential.

By combining DAV's century-long history of advocacy and benefits assistance with REGIMENT's authenticity and reach in the online gaming space, we're ensuring no veteran is left behind in the digital age. Together, we will create opportunities for camaraderie, purpose and support that extend into online communities where many veterans, particularly younger generations, already connect.

Through this partnership, veterans and their families will have access to holistic support. REGIMENT will continue fostering mental health and social connection through gaming, while DAV will provide benefits assistance, advocacy and a wide range of services. The initiative also highlights the growing body of evidence showing gaming can aid rehabilitation, improve cognitive and motor skills, and help reduce stress, anxiety and post-traumatic stress symptoms.

As many of you have heard me say before, we want veterans in all communities — including those online — to know support is available to them. This initiative provides a platform where all veterans, regardless of illness, injury or perceived limitations, can find camaraderie, help and connection to the benefits they've earned.

We're excited to collaborate with REGIMENT to expand our outreach, engage more veterans where they are, and demonstrate that gaming can be a meaningful bridge back to community and purpose.

Further updates will be shared through our social media platforms and direct announcements. You can follow along at <u>linktr.ee/socialdav</u> and <u>linktr.ee/RegimentGG</u> and view key messaging about our partnership in the attachment.

Barry A. Jesinoski National Adjutant





# **BRAND PLATFORM**

# **REGIMENT GAMING, POWERED BY DAV:**

The goal of this partnership is to empower and connect with veterans through the therapeutic and community-building power of gaming. This initiative leverages the strengths of both organizations to foster a sense of purpose, camaraderie and support, ensuring no veteran is left behind in the digital age.

DAV brings over a century of trust and knowledge as well as a national network of support for veterans and their families, caregivers and survivors. Our programs and services provide impactful assistance to those who need it most. We understand the complexities of veterans benefits, health care and advocacy, which are the foundational support systems that make everything possible.

Regiment Gaming brings authenticity, cultural relevance and an established presence within the military veteran gaming community. They understand the language, platforms and trends of the digital world. Their grassroots approach and existing community of veteran gamers provide a peer-to-peer connection that deeply resonates with veterans in the digital world.

# THIS PARTNERSHIP WILL PROVIDE VETERANS, THEIR FAMILIES AND SUPPORTERS:

- Enhanced outreach and engagement by connecting with a broader spectrum of veterans—particularly younger generations—and those who may not traditionally engage with veterans service organizations (VSOs).
- **Holistic support** by offering a comprehensive approach to veteran well-being, combining Regiment's mental health and social connection through gaming with DAV's critical benefits assistance, advocacy and support.
- Awareness and education within the veteran community about the benefits of gaming for mental health and the full scope of services offered by DAV.
- Resource sharing through each other's networks, expertise and offerings to maximize impact.

#### **REASONS FOR OUR PARTNERSHIP**

Purpose and camaraderie: We're not providing a distraction; we're creating a platform that all veterans – no matter their illness, injury or perceived limitations – can build community, enjoy a recreational activity and find help connecting with benefits they've earned.

No veteran left behind in the digital age: As technology advances, those who are isolated or lack access become marginalized. This partnership ensures that all veterans who desire to can connect through technology and use it in a beneficial and life-affirming way. It's a commitment to modernize veteran support for the 21st century.

Therapeutic power: When used intentionally, gaming can be a powerful tool for mental and physical rehabilitation. Studies have shown its effectiveness in improving motor skills, cognitive function and problem-solving abilities. On a psychological level, it can reduce

symptoms of post-traumatic stress disorder, anxiety and depression by providing a positive outlet for stress, a sense of control and a platform for social interaction. We're building on the work of organizations already using gaming in clinical settings and bringing it to a wider audience.

**Community-building power:** The culture around gaming is about shared experiences. From cheering on a teammate to collaborative strategizing, it naturally creates bonds. We want to create moderated, safe and supportive environments where veterans can form lasting friendships and a new support network.

**Empowerment:** More than giving veterans a new hobby, gaming provides them with a platform to regain control and a sense of purpose. It can be a space where a veteran with a physical disability is not limited by that condition; adaptive technology levels the playing field. For a veteran with a mental health challenge, the structure and objective-driven nature of a game can provide direction and a sense of achievement that they may have been missing. Gaming is a diverse, growing, global industry where access to technology and training and the ability to build new skills could lead veterans to career opportunities in esports, content creation, programming and more.

**Connection:** Gaming breaks down barriers and allows veterans from different areas, generations and backgrounds to form new "squads" and "fire teams." It recreates the bonds of shared experience and mutual support that were central to their military service. This partnership aims to build a global community where veterans can find a safe space to talk, share stories and simply be with others who understand their journey.

### **HOW YOU/OTHERS CAN HELP**

1. Follow us on social media. Livestreams will be primarily hosted on Twitch and YouTube.

If you already have an account, you can just hit the follow button on twitch.tv/davhg and twitch.tv/regimentgg. For all our accounts, visit linktr.ee/socialday and linktr.ee/RegimentGG.

#### 2. Watch our broadcasts

By following our channels, you can stay updated whenever we go live and know when to watch our livestreams.

#### 3. Let others know

Share with your networks on social media or through email that DAV and Regiment have partnered up. For more information on how you can get involved with DAV and Regiment, visit dav.org/dav-gaming-and-livestreaming/ and regiment.gg/pages/programs.

# **FREQUENTLY ASKED QUESTIONS**

#### Do I need a Twitch account to watch a broadcast?

No, but we'd love it if you interacted with us through chat and by following the channel. You'll need to create a free account for that, which you can do right here, right now. We'll wait.

#### What are Twitch subscriptions?

Twitch subscriptions let our community support us consistently. Those who do get rewarded with exclusive perks. Aside from the good vibes, subscribers get custom global emotes usable across all of Twitch, subscriber badges, ad-free viewing and more. Subscriptions and gifted subscriptions are not considered tax-deductible donations.

#### Is there a cost to view or watch a Twitch broadcast?

No. Bits, subscriptions and donations through our Twitch channel are optional. Viewing and watching a broadcast are free of charge.

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