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TO: Department Commanders and Adjutants
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FROM: John H. Kleindienst
National Voluntary Services Director

DATE: March 11, 2025

SUBJECT: DAV Community Impact Day Webinar

Thank you for all you do to promote and facilitate DAV volunteerism. Recognizing and honoring our volunteers' efforts is critical in incentivizing participation and accurately showing the efficacy of our charity.

On Wednesday, March 19, at 2 p.m. EST, please join me and Brian Buckwalter, Senior Communications Associate, for a Voluntary Services webinar called *DAV Community Impact Day*.

This webinar will cover the purpose of the DAV Community Impact Day. We will highlight the needs of veterans in our communities while showing people that it doesn't take a lot of time to make a big difference. While similar to our typical LVAP initiatives, this will be a specific, nationwide call to action on April 5, 2025. We will share ideas on coordinating your event(s), talking points, volunteer pledges and suggestions on how to get the media involved with your event. For those unable to join us on April 5, do not worry there is still time. We simply ask that you try to conduct a volunteer initiative within the month of April and share your story thereafter. Please register at the following link by Tuesday, March 18, at 2 p.m. EST:

https://dav-org.zoom.us/webinar/register/WN_20f6sk_dQpKgbgs6Vpl2Dw

After registering, you will receive a confirmation email containing information about joining the webinar.

For more information, feel free to email us at vavs@dav.org.

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