# DAV Centennial Celebration Corporate Opportunities and Benefits

**CENTENNIAL CELEBRATION RECEPTION AND CONCERT**  
**CINCINNATI MUSIC HALL | WEDNESDAY, SEPTEMBER 23, 2020**

**Presenting**  
$200,000  
Two Total  
Category  
Exclusive

<table>
<thead>
<tr>
<th>Presenting Category</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Victory</th>
<th>Salute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Total</td>
<td>$125,000</td>
<td>$75,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

## CENTENNIAL BELL RECOGNITION

- Recognition on display plaque at DAV Headquarters
  - Logo
  - Name Listing

## CELEBRATION PARTICIPATION

<table>
<thead>
<tr>
<th>Event</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Victory</th>
<th>Salute</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP reception tickets</td>
<td>20</td>
<td>18</td>
<td>16</td>
<td>14</td>
<td>12</td>
<td>10</td>
</tr>
<tr>
<td>Comp ticket provided to veterans and a guest to reception + concert</td>
<td>14</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Valet tickets</td>
<td>10</td>
<td>9</td>
<td>8</td>
<td>7</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Reception reserved seating</td>
<td>Premier Table</td>
<td>Premier Table</td>
<td>Premier Table</td>
<td>Premier Table</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP bar access</td>
<td>Includes table service</td>
<td>Includes table service</td>
<td>★</td>
<td>★</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo opportunity with celebrity guests</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## BRANDING RECOGNITION

- Digital name recognition during reception  
  - and :45 video
  - and :30 video
  - and :15 video
- Event program  
  - Full page
  - Half page
  - Quarter page
- Onsite signage during reception and concert  
  - Prominent logo, including on stage
  - Logo
  - Name Only
- Logo on event invitations and email announcements  
  - Prominent
- Stage recognition during reception and concert  
  - Welcome by DAV leadership

## BRANDING RECOGNITION VIA DAV CHANNELS

<table>
<thead>
<tr>
<th>Channel</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Victory</th>
<th>Salute</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAV Magazine “Thank You”</td>
<td>Prominent logo + quote in an article</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Listing</td>
<td>Name Listing</td>
<td>Name Listing</td>
</tr>
<tr>
<td>Social media post</td>
<td>Provided video</td>
<td>Provided video</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distributed press releases</td>
<td>Quote from DAV leadership</td>
<td>Quote from DAV leadership</td>
<td>Acknowledged</td>
<td>Acknowledged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive press release announcement</td>
<td>★</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## RELATED EVENTS: SEPTEMBER 24–25

- Invitation to attend Partner Summit  
  - 4 guests
- Opportunity to give welcome remarks at Partner Summit  
  - 2 guests
- Reserved Seating at Drive Away Outdoor Celebration  
  - 2 guests

All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.

To learn more about partnership opportunities, contact Epic Johnson at centennial@dav.org or 859-441-7300.
# DAV Centennial Celebration Donor Opportunities and Benefits

## CENTENNIAL CELEBRATION RECEPTION AND CONCERT
**CINCINNATI MUSIC HALL | WEDNESDAY, SEPTEMBER 23, 2020**

<table>
<thead>
<tr>
<th>Level</th>
<th>Reception Tickets</th>
<th>Seating at Concert</th>
<th>Comp Ticket</th>
<th>Valet Tickets</th>
<th>Reception Seating</th>
<th>VIP Bar Access</th>
<th>Photo Opportunity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pillar $100,000+</td>
<td>18</td>
<td>16</td>
<td>12</td>
<td>9</td>
<td>Premier Table</td>
<td>Includes service</td>
<td>Premier Table</td>
</tr>
<tr>
<td>Founder $50,000 to $99,999</td>
<td>16</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>Premier Table</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leadership $25,000 to $49,999</td>
<td>12</td>
<td>6</td>
<td>6</td>
<td>8</td>
<td>Reserved Seating</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner $10,000 to $24,999</td>
<td>10</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>Reserved Seating</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporter $2,500 to $9,999</td>
<td>6</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## CENTENNIAL BELL RECOGNITION
Recognition on display plaque at DAV Headquarters: Name Listing

## CELEBRATION PARTICIPATION
- **VIP reception tickets**: 18, 16, 12, 10, 6
- **VIP seating at concert**: 18, 16, 12, 10, 6
- **Comp ticket provided to veterans and a guest**: 12, 10, 6, 4, 2
- **Valet tickets**: 9, 8, 6, 5, 3
- **Reception reserved seating**: Premier Table, Premier Table, Reserved Seating, Reserved Seating
- **VIP bar access**: Includes table service
- **Photo opportunity with celebrity guests**: Premier Table, Premier Table

## BRANDING RECOGNITION
- **Digital name recognition during reception**: and :30 video, and :15 video
- **Event program**: Full page, Half page, Logo or Name, Logo or Name, Logo or Name
- **Onsite signage during reception and concert**: Logo, Logo, Name Only
- **Logo on event invitations and email announcements**: Logo, Name Only
- **Stage recognition during reception and concert welcome by DAV leadership**: Logo

## BRANDING RECOGNITION VIA DAV CHANNELS
- **DAV Magazine “Thank You”**: Logo, Logo, Name Listing, Name Listing, Name Listing
- **Distributed press releases**: Quote from DAV leadership, Acknowledged
- **Social media post**: Provided video

## RELATED EVENTS: SEPTEMBER 24
- **Invitation to attend Partner Summit**: 2 guests, 2 guests, 1 guest

All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.

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To learn more about individual donor opportunities, contact Roby Geevarghese at centennial@dav.org or 859-442-2349.
# DAV Centennial Celebration Partnership Opportunities and Benefits

## DAV DRIVE-AWAY AND OUTDOOR CELEBRATION
**WASHINGTON PARK | FRIDAY, SEPTEMBER 25, 2020**

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Diamond</th>
<th>Event Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000</td>
<td>$50,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exclusive</td>
<td>Exclusive</td>
<td>15 Opportunities</td>
</tr>
</tbody>
</table>

### DRIVE AWAY PARTICIPATION
- **VIP Seating**
  - 30 guests
  - 20 guests
  - 4 guests
- **Photo opportunity with celebrity guests**

### BRANDING RECOGNITION
- **Event emails**
  - Prominent logo placement
  - Logo
- **Onsite signage**
  - Logo
  - Logo
- **Event program**
  - Full page
  - Quarter page
- **Stage recognition during welcome by DAV leadership**
  - Logo
- **Logo on stage**

### BRANDING RECOGNITION VIA DAV CHANNELS
- **DAV Magazine “Thank You”**
  - Prominent logo + quote in an article
  - Logo
  - Name Listing
- **Social media post**
  - Mention in event posts
  - Mention in event posts
- **Distributed press releases**
  - Quote from DAV leadership
  - Acknowledgment
  - Acknowledgment
- **Exclusive press release**

### RELATED EVENTS: SEPTEMBER 24–25
- **Attend Partner Summit**
  - 2 guests
  - 2 guests
- **Attend Centennial Celebration Reception**
  - 4 guests
  - 2 guests
- **Attend Centennial Concert**
  - 4 guests
  - 2 guests
- **Opportunity to give welcome remarks at Partner Summit**

All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.

To learn more about partnership opportunities, contact Epic Johnson at centennial@dav.org or 859-441-7300.