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TO: Department and Chapter Commanders and Adjutants

FROM: Douglas K. Wells, Jr., National Membership Director

DATE: July 10, 2024

SUBJECT: DAV Vehicle Donation Webinar

I'm excited to announce an upcoming event on Wednesday, July 24th at 12pm PT in which we'll discuss DAV's vehicle donation program. Join us to meet our program partner CARS (Charitable Adult Rides & Services), and learn how you can leverage this fundraising initiative to support veterans in your community and throughout the nation.

During this webinar you'll discover:

- The Basics of Vehicle Donations: Gain a comprehensive understanding of DAV's vehicle donation program.
- Marketing Best Practices: Learn simple strategies to promote the program in your community, boost donor engagement, and drive results.
- How to Access Resources: Explore the DAV Vehicle Donation Toolkit, where you can access branded graphics and pre-written content to make raising awareness about the program easy!

Please register [here](#) prior to the event to secure your spot. After registering, you will receive a confirmation email containing information about joining the webinar.

For more information, email us at membershipassistant@dav.org. Thank you for being a driving force in DAV's mission to honor and assist deserving veterans. We look forward to seeing you there.

Douglas K. Wells, Jr.
National Membership Director

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