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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All Employees

FROM: Barry A. Jesinoski, National Adjutant

DATE: June 4, 2025

SUBJECT: Announcement of a New Partnership with Brunton International, LLC

I am pleased to announce DAV's new partnership with precision-navigation equipment manufacturer Brunton International, LLC. Based in Wyoming, Brunton was established in 1894 and has been a woman-owned, family business since 2021.

From May 1, 2025 to May 1, 2026, Brunton will donate \$1 for the sale of each of its two lensatic compass models, with a minimum donation of \$25,000 to DAV. The products are available for purchase on its website. Through their commitment, Brunton is aiming to improve the lives of our nation's veterans by supporting our cause and raising awareness for our critical mission.

It is always wonderful to have a new partner like Brunton join our ranks. For more information, contact partners@dav.org or visit www.brunton.com.

Barry A. Jesinoski
National Adjutant

BAJ:ads