

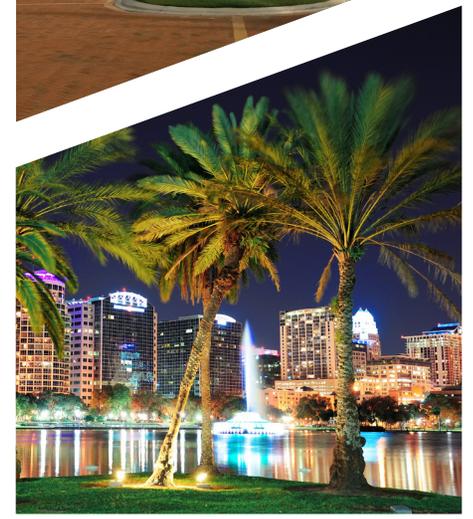


2026 DAV & Auxiliary National Convention

SPONSORSHIP AND EXHIBITOR PACKAGES



Aug. 1-4, 2026
Rosen Shingle Creek



SUPPORT VETERANS AND INCREASE BRAND AWARENESS

DAV NATIONAL CONVENTION

4-day event

where an estimated

3,000

veteran advocates, delegates, members, government leaders and guests come together to conduct the crucial business of the organization

During the convention, our members:

- Elect national officers and establish the legislative priorities for the next year
- Expand their knowledge of the important issues affecting our nation's veterans
- Learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans
- Interact with vendors and organizations who offer services and products that empower them to lead high quality lives



For more information, email partners@dav.org

To learn more about our convention, visit dav.org/events/2026-national-convention



SPONSORSHIP OPPORTUNITIES



VICTORY SPONSOR

\$50,000

Put your brand top of mind for all convention attendees, displaying your ongoing support of veterans. They will know you are fully committed to supporting DAV and helping to keep the promise to America's veterans.

- Credentials for up to 10 guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
- Verbal recognition from DAV leadership during Joint Opening Session
- Invitation to partner breakfast
- Invitation to exclusive reception with DAV leadership and honored guests
- Exhibit area booth with premium placement

SEMINAR SPONSOR

\$35,000

Provide information, services or products pertinent to DAV's mission in a 45-minute presentation. Opportunity is limited and is based on needs, venue size and convention events. Commitments, including content proposal and speaker information, due by June 30. Proposals are subject to DAV approval.

- Credentials for up to eight guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
 - Signage displayed during the presented seminar
- Push notification via convention app announcing the title, time and location of the seminar
- Invitation to partner breakfast
- Exhibit area booth with premium placement

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KEEPING OUR PROMISE TO
AMERICA'S VETERANS

SPONSORSHIP OPPORTUNITIES



SPECIAL EXPERIENCE SPONSOR \$25,000

Sponsor one of DAV's special events, or pre-existing seminars. Examples include **Fun Night, Commander's Reception, Special Reports and Programmatic seminars.** *More than one sponsor may be accepted for each event. For exclusivity pricing, please contact a member of the corporate partners team.*

- Credentials for up to eight guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
 - Signage displayed during the sponsored event
- Push notification via convention app highlighting your company's sponsorship
- Priority seating at the sponsored event
- Invitation to partner breakfast
- Exhibit area booth

Qualifying government or nonprofit organizations may be eligible to receive a discount on exhibitor space. Contact nationalevents@dav.org for more information.

TRIUMPH SPONSOR \$10,000

- Credentials for up to five guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
- Invitation to partner breakfast
- Exhibit area booth

PROMISE SPONSOR \$5,000

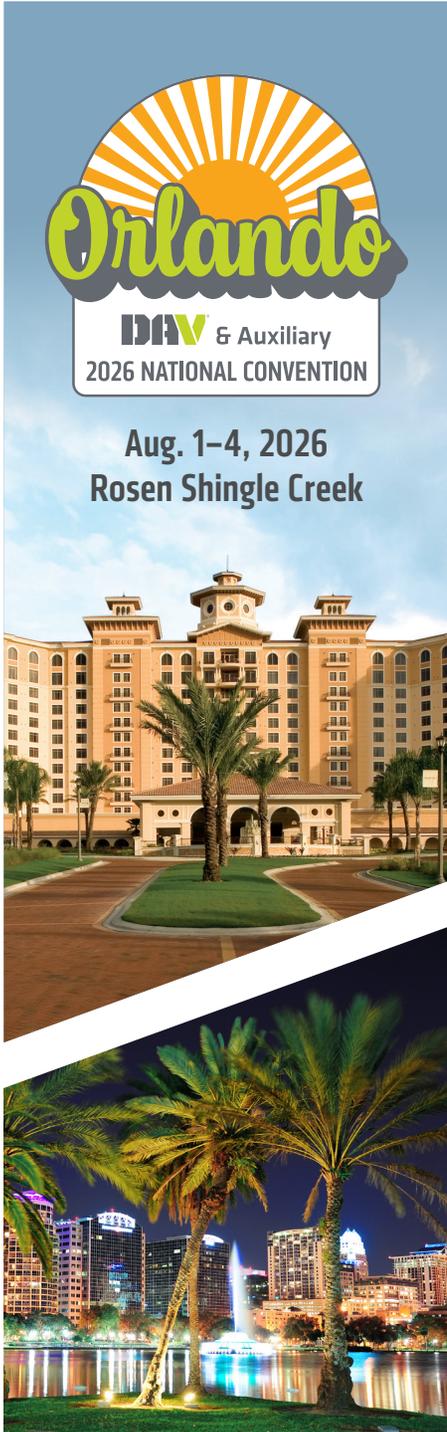
- Credentials for up to two guests
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention app
- Exhibit area booth

For more information, email partners@dav.org

To learn more about our convention, visit dav.org/events/2026-national-convention



KEEPING OUR PROMISE TO
AMERICA'S VETERANS



2026 DAV & Auxiliary National Convention Sponsor and Exhibitor Information Request Form

Please fill in the information below and submit your request to partners@dav.org. Nonprofit or Government requests can be forwarded to: nationalevents@dav.org.

Organization Name _____

Organization Website _____

Street _____

City _____ State _____ ZIP _____

Contact information: Person responsible for coordinating logistics

Name _____

Phone (____) _____ Email _____

Organization information: Please tell us about your organization and any products/services you plan to share.

Please indicate what you are interested in learning more about. A member of our team will be in touch to share more information.

Nonprofit or Government Exhibitor Table Sponsorship Package (includes Exhibitor Space)