

DAV 2026 NATIONAL CONVENTION EXPO TERMS AND AGREEMENT CORPRATE SPONSORSHIP EXHIBITORS

DAV is the Show Organizer for the 2026 DAV National Convention Exposition (Expo) located at the Rosen Shingle Creek (Venue), 9939 Universal Boulevard, Orlando, FL, 32819. Kati Deshler, Strategic Corporate Partnerships Manager, is the contact for the Event, and can be reached at kdehsler@dav.org or (859) 442-1012.

Your organization is a sponsor of the 2026 DAV National Convention. As part of sponsorship benefits, you have elected to participate as an exhibitor at Expo. As a prerequisite for participating as an exhibitor at the Expo, your organization must acknowledge and agree to the terms and conditions outlined below.

By registering for exhibitor space for the DAV 2026 National Convention, Exhibitor agrees to these Terms and Conditions, any additional applicable conditions posted on the [Expo Website](#) and any other terms, requirements and recommendations that the Organizer, Venue and/or their recommended vendors shall communicate in the exercise of their reasonable discretion and for the purpose of insuring a safe and successful Expo.

- 1. Additional Services.** All additional services (shipping, installation, dismantling, power, internet, audio visual products and services, etc.) can be purchased or coordinated through the vendors noted on the Expo Website. There are specific requirements and deadlines for such matters, especially if an Exhibitor wishes to hire its own contractor(s). Exhibitors are cautioned to address needed services as soon as possible to ensure that all insurance and notification requirements are known and met. DAV is unable to waive or modify requirements or deadlines.
- 2. Booth Package Inclusions.** The standard booth package includes a skirted six-foot table with two (2) chairs and DAV Exposition badges for two (2) attendees. Additionally, organizations who are fully registered/paid will have their logo, description, contact information and booth placement listed on DAV's National Convention App. INCLUSIONS ARE DEPENDENT UPON ALL EXHIBITOR INFORMATION, PAYMENT AND PROPERLY FORMATTED ARTWORK (LOGOS) BEING SUBMITTED DURING THE REGISTRATION PROCESS AND NO LATER THAN JULY 7, 2026.
- 3. Booth Displays.** Exhibitor displays and company signs are limited to each organization's designated space. Branding/ signage in any other location in the exhibit/event area requires written consent and approval from DAV and must adhere to the policies and procedures of the venue. No displays are permitted that interfere with the use of other displays or impede access to them or the free use of aisles. Pop-up booths and other display equipment are permitted; however, such equipment must fit within the perimeter of an Exhibitor's space and all decorative material shall be made from non-flammable material or treated and maintained in a flame-retardant condition. If DAV receives any complaint that any Exhibitor is blocking a neighbor's space, DAV will notify the Exhibitor only once. If the Exhibitor does not comply, he or she will receive an official notice to vacate the space within the hour and with no refund. Audio, video, and multimedia equipment will be monitored by DAV to ensure that a comfortable sound level is maintained. Exhibitors are barred from bringing in accessories such as electrical wires, lights, drapery, etc., without DAV's prior, written consent and only as allowed by the venue. The following items are strictly prohibited at the Event:
 - a. Fireworks and any other incendiary devices
 - b. Fuel tanks or heating appliances such as microwaves, ovens, etc.
 - c. Helium, balloons (inflated or uninflated), air cannons and confetti.
- 4. Additional Rentals and Services.** A link to the [Expo Website](#) containing pricing for additional items or services will be emailed to the pre-show contact once registration has been submitted and payment received and processed. Exhibitors can rent audio and visual products and/or services, internet, purchase signage, electricity, security, shipping and receiving services, etc.

5. **Booth Location.** DAV will assign Exhibitor space based upon contracted size, content and in the order in which the application was approved and payment processed. Whenever possible, preferences specified by the Exhibitor will be accommodated. DAV does not guarantee flow of traffic through specific entrances or pathways. DAV reserves the right to alter the location of exhibit spaces, at their sole discretion, in the best interest of the Expo at any time. Any empty booth spaces are under DAV's possession. If Exhibitor deviates from assigned space without DAV National Event Coordinator approval, Exhibitor is subject to additional fee or dismissal.
6. **Booth Assignment and Check-in.** Prior to your arrival at the Expo, you will receive your booth assignment from the DAV National Event Coordinator. Exhibitor Badges can be picked up on Saturday, August 1st from 8AM to 11:30AM at Registration Desk #2 located in the Gatlin Foyer (across from Gatlin D). Assignments will also be posted on the [Expo Website](#), the National Convention page located at: [2026 DAV National Convention](#) and the event app.
7. **Loss, Injury, and Insurance.**
 - a. All property of the Exhibitor is understood to remain under the Exhibitor's custody and control. Therefore, the Exhibitor shall, at its own expense, obtain and keep in full force and effect during the entire duration of the Event, appropriate insurance coverage as is customary to maintain for its property in addition to coverage for the actions and inactions of its employees, agents, and exhibit programs.
 - b. The Exhibitor assumes all risk of loss or damage of any kind, including but not limited to, any such loss or damage in excess of its insurance coverage limits. The Exhibitor acknowledges that neither DAV nor the Venue will maintain insurance covering the Exhibitor's property, employees, agents or exhibit programs and that it is the sole responsibility of the Exhibitor to obtain appropriate insurance, including but not limited to, sufficient general liability, bodily injury, property damage, business interruption, fire and theft, and workers' compensation insurance covering any such losses.
8. **Cancellation by Show Organizer.** DAV, its employees and its agents, will not be liable to hold the Expo as scheduled due to events such as fire, any Force Majeure, public emergency, strike or any law or regulations of public authority, or other reason beyond DAV's control which makes it impossible or impractical to hold the Exposition. A cancellation of the Expo shall cause the return of payment(s) for exhibit space. DAV shall have no further obligation to Exhibitor.
9. **Cleaning.** Cleaning around the booth space rented by an Exhibitor is Exhibitor's responsibility. Common areas and aisles will be cleaned by a DAV assigned crew.
10. **Exhibit Labor & Freight Handling.** Registered Exhibiting Organizations have options for shipping, handling exhibit materials, setting up and dismantling exhibits:
 - a. **Utilize Employees of Exhibiting Organization:** Employees of exhibiting companies are able to move boxes through the hotel as needed, but are not permitted to unload along the front curb of the Conference Center. See "Package Shipping, Receiving and Delivery Information" document for information and pricing regarding shipments to and from Rosen Shingle Creek Hotel on the [Expo Website](#). Tires/wheels on carts used to transfer items through the hotel, must be unmarked or covered.
 - b. **Utilize Exhibiting Organization's Preferred Vendor:** Exhibitors who bring in an outside Exhibitor Appointed Contractor (EAC) are required to comply with deadlines and requirements for bringing in an outside vendor to Rosen Shingle Creek. ***Please contact the National Event Coordinator for further information regarding required Certificate of Insurance, to register EAC with the Venue and to schedule load-in and load-out.***

- 11. Storage.** Due to limited storage, Rosen Shingle Creek cannot store boxes or crates for an Exhibitor or Exhibit Company over the dates of the Expo.
- 12. Sale of Goods and Services.**
- a. Sales Prohibited for Nonprofits and Government Entities.** Exhibitors that are nonprofits and government entities participating in the 2026 DAV National Convention and Exposition are not permitted to sell goods and services, for cash or otherwise, inside the Venue.
 - b. Sales Permitted with Prior Approval.** **DAV will allow Sponsors to sell items, products and/or services at the Expo. Please note DAV will only allow sponsors to sell proprietary items, such as hearing aids, prosthetics or items an exhibitor would normally sell through its business. Exhibitors are prohibited from selling any promotional product, including, but not limited to drinkware, clothing items, etc. Exhibitors must disclose and receive DAV's written approval as to any item or service it intends to display and/or sell at the event by emailing Kati Deshler (kdeshler@dav.org) no later than July 1, 2026. Failure to seek DAV's written approval by July 1 may result in DAV precluding an exhibitor from displaying and/or selling its items, products and/or services at the exhibition. Compliance with Laws.** All Exhibitors making over the counter sales must comply with all federal, state and local laws, rules and regulations regarding sales transactions, including the collection of appropriate tax, and any applicable hotel rules or regulations.
- 13. Copyrights and Trademarks.** Exhibitor represents and warrants to DAV that no materials used in or in connection with their exhibit infringe the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by Exhibitor) or other intellectual property rights of DAV, the DAV Auxiliary or any third party. The Exhibitor agrees to immediately notify the DAV National Event Coordinator of any information of which Exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights or other intellectual property rights. All Exhibitors are bound by the rules and regulations of DAV and the Venue.
- 14. Exhibitor's Duty to Indemnify.** Exhibitor agrees to indemnify, defend, and hold harmless DAV, the Venue and each of respective owners, officers, directors, subsidiaries, affiliates, employees and agents from and against any and all claims or expenses (including attorney's fees) arising out of or associated with Exhibitor's: 1) use of the event premises or participation in the Expo; 2) infringement of the trademarks, copyrights and other intellectual property rights of any third party; 3) failure to comply with applicable law, rules and regulations, including the collection and payment of sales tax.
- 15. Courtesy and Canvassing.** The rights and privileges of an Exhibitor shall not be infringed upon by another Exhibitor. Interviews, demonstrations, distribution of literature and samples, *etc.* must be conducted inside the Exhibitor's assigned space. **Canvassing outside the booth is prohibited.** Exhibitors can only distribute giveaways and conduct business from within their exhibit space (restrictions include the exposition hallways, meeting space and venue grounds).
- 16. DAV Intellectual Property.** Except as expressly authorized by DAV, no Exhibitor may utilize any of DAV's marks on any signage or promotional item. If DAV approves use of its marks on signage, any usage of DAV marks is limited to acknowledging DAV's National Convention. No signage shall in any way express or imply DAV's approval of Exhibitor's products or services.
- 17. Exclusivity and Guarantee.** DAV does not guarantee that any exhibit will be exclusive nor do we guarantee any profit margin or sales. Exhibitor acknowledges and agrees that projections of attendance are estimates only, with no guarantee of actual attendance.

18. Exhibition Hours. Exhibitor agrees to be open and staffed during all Expo show hours. All exhibits must be set-up before show opening and all teardown and move-out must be completed by 7:30pm on Monday, August 3rd. An Exhibitor who does not move-in/out during the designated move-in/out times, will be torn down and materials will be discarded.

i. EXHIBITOR MOVE-IN

a. Sat. Aug. 1, 2026 8:00 AM To 11:30 AM

ii. SHOW HOURS

a. Sat. Aug. 1, 2026 11:30 AM To 4:30 PM

b. Sun. Aug. 2, 2026 11:30 AM To 4:30 PM

c. Mon. Aug. 3, 2026 11:30 AM To 4:30 PM

iii. EXHIBITOR MOVE-OUT

a. Mon. Aug. 3, 2026 4:30 PM To 7:30 PM

19. Fire Regulations. All materials used for booth decoration must be nonflammable. Electric signs and equipment must be wired to meet specifications of local fire authorities. Fire extinguishers on walls/floor/elsewhere must not be removed or obstructed in any manner.

20. Food & Beverages. Outside food and Beverage may not be brought into the facility without expressed written permission. Should the venue grant permission, corkage fees will apply.

21. Photography & Filming. Professional photographs, audio, and video will be captured during the DAV National Convention and Expo. Exhibitor hereby grants DAV and its representative's permission to photograph and/or record them at the Convention, and distribute (both now and in the future) the Exhibitor's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

22. Registration for Additional Exhibit Personnel. Each purchased Expo space includes Expo badges with the name of the Exhibiting Organization for two (2) representatives. Registration for additional exhibit representatives may be purchased up to two (2) weeks prior to show move-in. Exhibitor representatives are required to wear DAV Convention badges throughout the Expo. Misuse of Exhibitor's badges or any other method or device used to assist unauthorized persons to gain admission to the Expo floor will be cause for expulsion of Exhibitor and/or removal of exhibit without notice and without refund. Exhibitors, its employees and agents, hereby waive any rights and/or all claims for damages against DAV.

23. Unoccupied Space. If Exhibitor's space remains unoccupied on opening day, or if any space is forfeited for failure to pay or any other reason, DAV reserves the right to give such space to any other Exhibitor, or use such space in any manner it sees fit. This clause does not, however, entitle the Exhibitor to any refund or affect the original Exhibitor's obligation to pay the full amount of the rental.

24. No Assignment. Exhibitors may not assign their exhibit space to another business or firm without prior written approval from the National Event Coordinator.

25. Compliance and Right of Removal. Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and any rules pertaining to the Venue. Refunds will not be given for any failure to comply and DAV reserves the right to remove in its discretion Exhibitors and/or staff.

Agreed By:

Contact Name: _____

Signature: _____