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TO: Department Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: March XX, 2026

SUBJECT: Department Convention Publicity Kit and Welcome Letter

As your department convention draws near, National Commander Coleman Nee and I want to extend our sincere best wishes to you and your fellow members for a strong and successful gathering.

We also want to ensure you're equipped with the tools to make the most of the occasion. Enclosed is the DAV Publicity Kit for your 2026 department conventions. This resource is designed to support your outreach efforts—whether you're connecting with local media, raising awareness in your community or highlighting the important work your department is doing. As your plans come together, we hope this kit helps you generate meaningful visibility and broaden engagement with veterans, supporters and prospective members.

Over the past year, your chapters and departments have demonstrated remarkable dedication in service to our nation's veterans. The time, energy and leadership you invest in advancing DAV's mission truly make a difference, and we're grateful for all you do.

If you have any questions about the publicity kit or other outreach efforts, don't hesitate to reach out to the communications department at feedback@dav.org. We're here to support you and ensure your convention is a success.

Barry A. Jesinoski
National Adjutant and CEO

BAJ:xx