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TO: National Executive Committee
Past National Commanders
Department Commanders and Adjutants

FROM: John Kleindienst, National Voluntary Services Director

DATE: Jan. 27, 2026

SUBJECT: Identifying Projects for 2026 DAV Community Impact Day

We're preparing to announce the details for **DAV Community Impact Day** for 2026 to our entire organization soon, but I wanted to reach out to each of you first. We need your help as soon as possible identifying departments and chapters that are planning to host volunteer opportunities on **April 4, 2026**.

Sinclair Broadcast Group, which has 185 television stations in 85 markets nationwide, is planning to feature Community Impact Day as part of its [Sinclair Cares](#) initiative.

This means there's going to be a lot of public interest in finding local volunteer opportunities to participate in. If a chapter is planning to host a service event that's open to the public, we'd like to help people find it.

Also, local Sinclair stations will want to highlight local Community Impact Day events for their news broadcasts. We want to provide them with some options.

As department leaders, I have two requests for you.

First, if you are planning to host an event, please send me an email at jkleindienst@dav.org that answers these questions:

Who: [Name of Department], [Name of Point of Contact], [Phone number of POC], [Email of POC]

What: [Brief description of your Community Impact Day event]

Where: [Address of event]

When: [Date of event (some won't be on April 4)], [Time of event (e.g., 9 a.m.-12 p.m.)]

How: [Any extra details of the event you can provide]

This event is open to the public: Yes/No

Second, please send an email to your Chapter leaders to solicit the same information from them. You can use the following as your email template:

Chapter Leader,

DAV is once again organizing [DAV Community Impact Day](#). It will take place on **April 4 this year**, and the official announcement will be coming soon.

For those of you who haven't heard of Community Impact Day, it's an annual event where DAV asks people to pledge an hour of their time at communityimpactday.org to volunteer for veterans in their hometowns. It shows that even simple acts of kindness can be powerful in a veteran's life.

This is the third year for the event, and it's quickly growing in popularity. This year, there's already some national media interest in what we're doing to serve veterans in our communities.

To help tell this story and to spread the word, DAV needs your help.

If your chapter is planning to host a Community Impact Day event, please let us know by **Feb. 6** by providing the following information to the National Voluntary Services team at vavs@dav.org:

Email subject line: 2026 CID Chapter Participation Form

Who: [Chapter Name and #], [Name of Point of Contact], [Phone number of POC], [Email of POC]

What: [Brief description of your Community Impact Day event]

Where: [Address of event]

When: [Date of event (we understand some won't be on April 4)], [Time of event (e.g., 9 a.m.-12 p.m.)]

How: [Any extra details of the event you can provide]

This event is open to the public: Yes/No

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Thank you for your prompt attention to this request. Even if you don't have all the details finalized, please respond with as much information as you can. It's more important we get an idea of who's planning to participate than the specifics at this time.

Thank you for all you do for our fellow veterans.

If you or any of your chapter leaders have any questions, please reach out to me at jkleindienst@dav.org. This is an exciting opportunity to show people how DAV continues to keep the promise to America's veterans. Thank you for your help with this.

A handwritten signature in black ink, appearing to read 'John Kleindienst', with a stylized flourish at the end.

John Kleindienst
National Voluntary Services Director

JK:kel