



National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street, NW, Suite 400 West
Washington, DC 20005
tel 202-554-3501

TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All Employees

FROM: Barry A. Jesinoski, National Adjutant

DATE: June 23, 2026

SUBJECT: A&W Restaurants renews support of DAV

I'm pleased to announce A&W Restaurants' renewed partnership with DAV. As in previous years, A&W will hold a round up campaign in conjunction with National Root Beer Float Day, encouraging customers to round up their purchases at checkout. Please see the important campaign details below:

- From June 29 to Aug. 6, 2026, A&W will invite customers to support DAV at checkout by rounding up their purchase to the nearest dollar.
- During that same time frame, customers who donate \$10 to DAV will receive a free collector's mug while supplies last.
- In celebration of National Root Beer Float Day on Aug. 6, 2026, participating restaurants will give each customer a FREE small Root Beer Float from 2–8 p.m.
- To learn more and locate a participating restaurant, please visit this [link](#).

In addition, A&W will also sponsor our national convention and host a Root Beer Float Party. We're grateful for A&W's continued support of our mission and its commitment to this fun tradition.

For more information, please contact partners@dav.org. Thank you for all you do to support America's veterans.

Barry A. Jesinoski
National Adjutant

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