



National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street, NW, Suite 400 West
Washington, DC 20005
tel 202-554-3501

TO: National Executive Committee
All Employees
Department and Chapter Commanders and Adjutants
DAV Auxiliary National Adjutant

FROM: Barry Jesinoski, National Adjutant

SUBJECT: Staff Appointments

DATE: August 12, 2025

With the concurrence of National Commander Coleman Nee, I am pleased to announce the following new appointments effective Aug. 12:

Jim Marszalek

National Service Director Jim Marszalek has been appointed Assistant Executive Director, Washington Headquarters.

In this capacity, he will assist in the direction of DAV's legislative and service programs, which provide free benefits assistance to over 200,000 veterans, survivors and family members each year. Between WHQ and 88 offices across the country, Marszalek will help manage more than 400 professional and support staff. He'll also assist as a key spokesperson for DAV before Congress, the Department of Veterans Affairs and the White House.

Marszalek, a Marine veteran, was appointed National Service Director for DAV in August 2013. He began his DAV career in 2001 as a member of Class XI at the DAV National Service Officer Training Academy in Denver, Colorado. He has served in supervisory roles across the country and was appointed Deputy National Service Director in 2012 and National Service Director the following year.

He is a life member of Chapter 76 in Pittsburgh, Pennsylvania. He and his spouse, Jillian, reside in Ashburn, Virginia, with their two sons.

Scott Hope

Deputy National Service Director for Training Scott Hope has been appointed National Service Director at DAV Washington Headquarters.

Hope, a disabled U.S. Army veteran, began his DAV career in 2007 as a National Service Officer Apprentice in Pittsburgh. He was promoted to assistant supervisor in 2009, supervisor in 2011, and national area supervisor in 2014. He has served as Deputy National Service Director for Training since 2016.

Hope served from 1997 to 2005 as a medical specialist and flight medic, with deployments to Bosnia, Honduras, and two tours in Iraq.

He is a life member of Chapter 76 in Pittsburgh. He and his wife, Sandy, and their son, Daxton, live in Laurel, Maryland.

Lamarr Couser

National Employment Director Lamarr Couser has been appointed National Membership Director at DAV National Headquarters.

In this role, Couser will oversee DAV's efforts to maintain and engage membership, ensuring the organization has the strength and support needed to fulfill its mission of service and advocacy.

A service-disabled veteran of the Navy and Army National Guard, Couser served in Somalia, Iraq and Kuwait. He retired from the Virginia Army National Guard in 2014. He joined DAV in 2007 as a national service officer apprentice in Baltimore and was later promoted to Senior National Service Officer in Washington, D.C. He supervised the Baltimore office for nine years before becoming Assistant National Employment Director in 2023 and National Employment Director in 2024.

He is a life member of Chapter 33 in Jessup, Maryland, and previously served as the DAV Department of Maryland commander in 2013 and judge advocate in 2009. He and his wife Valencia live in Burlington, Kentucky. He has two children and a grandson.

Jeremy Yost

Assistant National Employment Director Jeremy Yost has been appointed National Employment Director at DAV National Headquarters.

In this capacity, Yost will lead DAV's nationwide employment initiatives, which empower veterans to achieve economic independence through meaningful careers and business opportunities. He oversees DAV's hiring events, virtual career fairs and employer partnerships, while also guiding the development of online tools and resources that assist transitioning service members, veterans and military spouses. He will work closely with public and private sector leaders to ensure veterans have access to job training, upskilling and placement pathways that reflect the modern labor market.

Yost, a combat-disabled Marine veteran, served from 2006 to 2011. This included a deployment to Marjah, Afghanistan. He began his DAV career as a national service officer in Cleveland in 2013 and has held leadership positions in Denver, Pittsburgh, and Washington, D.C. He was appointed Assistant National Employment Director in 2022.

He is a life member of Chapter 10 in Arlington-Fairfax, Virginia. He and his wife, Tiffany, have a daughter, Kyri.

Jackie Graham

National Service Office Supervisor Jackie Graham has been appointed Associate National Employment Director at DAV National Headquarters.

In this capacity, she will support the leadership of the National Employment Director and help execute DAV's employment initiatives, including job fairs, employer engagement and outreach efforts that connect veterans with meaningful employment opportunities across the country. She will play a key role in expanding DAV's reach and impact among veterans seeking careers and employers who seek to hire veterans.

Graham is a disabled U.S. Army veteran who enlisted in 1994 and served over 13 years on active duty and in the reserves, including roles as a medic and military police officer.

Prior to her appointment, Graham supervised the National Service Office in Montgomery, Alabama. She joined DAV's professional ranks as a National Service Officer Apprentice in 2014 and served as a National Service Officer at Bay Pines, Florida. She is a member of the National Service Advisory Committee and currently serves as senior vice commander of Chapter 9 in Enterprise, Alabama. Graham has been recognized as the top NSO recruiter in both the Departments of Florida and Alabama.

Graham holds an MBA from the University of Phoenix. She has two adult children and is the proud grandmother of two young granddaughters.

DAV continues to benefit from experienced and committed leaders who step forward to meet new challenges. Commander Nee and I are confident these appointees will provide outstanding leadership and service in their new roles.

With sincere appreciation,

A handwritten signature in black ink, appearing to read "Barry A. Jesinoski".

Barry A. Jesinoski
National Adjutant

BAJ:rl