



KEEPING OUR PROMISE TO AMERICA'S VETERANS

2025 DAV & Auxiliary National Convention

SPONSORSHIP AND EXHIBITOR PACKAGES



Paris LAS VEGAS



Paris Las Vegas Hotel and Casino
August 9-12, 2025

SUPPORT VETERANS AND INCREASE BRAND AWARENESS

DAV NATIONAL CONVENTION

4-day event

where an estimated

3,000

veteran advocates, delegates, members, government leaders and guests come together to conduct the crucial business of the organization

During the convention, our members:

- Elect national officers and establish the legislative priorities for the next year
- Expand their knowledge of the important issues affecting our nation's veterans
- Learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans
- Interact with vendors and organizations who offer services and products that empower them to lead high quality lives



For more information, email partners@dav.org
 To learn more about our convention, visit dav.org/events/2025-national-convention

SPONSORSHIP OPPORTUNITIES



VICTORY SPONSOR

\$75,000

Put your brand top of mind for all convention attendees, displaying your ongoing support of veterans. They will know you are fully committed to supporting DAV and helping to keep the promise to America's veterans.

- Credentials for up to 10 guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
- Verbal recognition from DAV leadership during Joint Opening Session
- Opportunity for onstage check presentation and brief remarks during Joint Opening Session *(Subject to approval from DAV leadership)*
- Lead retrieval: up to six devices for scanning registrant QR codes when visiting your exhibit booth *(includes real-time and post event reporting)*
- Invitation to partner breakfast
- Invitation to exclusive reception with DAV leadership and honored guests
- Exhibit space with premium placement

SEMINAR SPONSOR

\$35,000

Provide information, services or products pertinent to DAV's mission in a 45-minute presentation. Opportunity is limited and is based on needs, venue size and convention events. Commitments, including content proposal and speaker information, due by June 30. Proposals are subject to DAV approval.

- Credentials for up to eight guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on dav.org
 - DAV National Convention Program
 - DAV National Convention app
- Signage displayed during the presented seminar
- Push notification via convention app announcing the title, time and location of the seminar
- Lead retrieval: up to four devices for scanning registrant QR codes when attending your presentation and/or visiting your exhibit booth *(includes real-time and post event reporting)*
- Invitation to partner breakfast
- Exhibit space with premium placement

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SPONSORSHIP OPPORTUNITIES

EXPERIENCE SPONSOR

\$25,000

Sponsor one of DAV's special events, or pre-existing seminars. Examples include **Fun Night, Commander's Reception, Special Reports and Programmatic seminars.** *More than one sponsor may be accepted for each event. For exclusivity pricing, please contact a member of the corporate partners team.*

- Credentials for up to eight guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on DAV.org
 - DAV National Convention Program
 - DAV National Convention app
 - Signage displayed during the sponsored event
- Push notification via convention app highlighting your company's sponsorship
- Priority seating at the sponsored event
- Lead retrieval: up to four devices for scanning registrant QR codes when visiting your exhibit booth *(includes real-time and post event reporting)*
- Invitation to partner breakfast
- Exhibit space includes a six-foot table and two chairs

TRIUMPH SPONSOR

\$15,000

- Credentials for up to five guests
- Convention bag stuffer
- Company logo recognition
 - DAV National Convention page on DAV.org
 - DAV National Convention Program
 - DAV National Convention app
- Lead retrieval: up to two devices for scanning registrant QR codes when visiting your exhibit booth *(includes real-time and post event reporting)*
- Invitation to partner breakfast
- Exhibit space includes a six-foot table and two chairs

PROMISE SPONSOR

\$6,000

- Credentials for up to two guests
- Company logo recognition
 - DAV National Convention page on DAV.org
 - DAV National Convention app
- Exhibit space includes a six-foot table and two chairs

EXHIBITOR*

\$3,000

Qualifying Department of Veterans Affairs or nonprofit organizations may be eligible to receive a discount on the Exhibitor pricing. Contact nationalevents@dav.org for more information.

- Company logo displayed in DAV National Convention App
- Exhibit space includes a six-foot table and two chairs

ADD ONS*

Can be purchased as an enhancement to an exhibitor/sponsorship package only.

- Convention bag stuffer: \$1,000
- Credentials *(per attendee)*: \$1,000
- Lead retrieval *(two devices)*: \$500



* Payment is considered a fee and not a tax-deductible gift to DAV.

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