



National Headquarters
860 Dolwick Drive
Erlanger, KY 41018
tel 859-441-7300
toll free 877-426-2838
dav.org

Washington Headquarters
1300 I Street, NW, Suite 400 West
Washington, DC 20005
tel 202-554-3501

TO: Department Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: March XX, 2025

SUBJECT: Department Convention Publicity Kit and Welcome Letter

Along with National Commander Daniel Contreras, I'd like to offer my very best to you and your fellow members as your department convention approaches. What's more, we want to make sure you have the resources needed for a successful and impactful event.

Attached is the DAV Publicity Kit for your 2025 department conventions—a valuable tool designed to help you engage with the media, inform the public and spread the word about your event. As you finalize your plans, this kit can assist in amplifying your message, attracting local reporters, and reaching potential new members and volunteers.

We deeply appreciate the dedication and hard work of our chapters and departments over the past year. Your unwavering commitment to serving veterans and advancing DAV's mission does not go unnoticed.

If you have any questions about the publicity kit or other outreach efforts, don't hesitate to reach out to Doreen Briones at DBriones@DAV.org. We're here to support you and ensure your convention is a success.

Barry A. Jesinoski
National Adjutant and CEO

BAJ:xx