



NAVY 5K

SPONSORSHIP PACKAGES



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$100,000

Limit 2 per year. Make your brand top of mind of all 5K attendees, and display your support of veterans. They will know you are fully committed to supporting DAV and helping to keep the promise to America's veterans.

- 12 race entries, including parking passes
- 5K bag stuffer
- Company logo recognition: Featured as "Presented by" *(Subject to deadlines for printed materials)*
 - All promotional materials
 - DAV 5K website header
 - DAV 5K home page
 - DAV 5K sponsor page
 - Race shirt, race billboards, race bibs, Start/Finish line and finisher medals
- Opportunity for onstage check presentation and brief remarks during opening ceremony *(Subject to approval from DAV leadership)*
- Interaction with DAV 5K social media posts, including a Facebook Live at the in-person event
- Option to provide up to 10 branded banners for display during the in-person event
- Special recognition in *DAV Magazine*
- Exhibit area booth with premium placement (10 x 20 tent)

VICTORY SPONSOR

\$50,000

- 10 race entries, including parking passes
- 5K bag stuffer
- Company logo recognition: *(Subject to deadlines for printed materials)*
 - DAV 5K home page
 - DAV 5K sponsor page
 - Race shirt
- Verbal recognition from DAV leadership during opening ceremony *(Subject to approval from DAV leadership)*
- Interaction with DAV 5K social media posts
- Option to provide up to 8 branded banners for display during the in-person event
- Special recognition in *DAV Magazine*
- Exhibit area booth with premium placement (10 x 20 tent)

For more information, visit dav5k.org or email partners@dav.org



SPONSORSHIP OPPORTUNITIES



SPECIAL EXPERIENCE SPONSOR \$25,000

Sponsor one of the DAV 5K experiences. Examples include Honor Bibs, One-Mile Hero course and the motorcycle course. More than one sponsor may be accepted for each event. For exclusivity pricing, please contact a member of the corporate partners team.

- 8 race entries, including parking passes
- 5K bag stuffer
- Company logo recognition: *(Subject to deadlines for printed materials)*
 - Customized event day presence based on the sponsored experience
 - DAV 5K sponsor page
 - Race shirt
- Mention on DAV 5K social media channels
- Option to provide up to 6 branded banners for display during the in-person event
- Special recognition in *DAV Magazine*
- Exhibit area booth (10 x 20 tent)

TRIUMPH SPONSOR \$10,000

- 6 race entries, including parking passes
- 5K bag stuffer
- Company logo recognition: *(Subject to deadlines for printed materials)*
 - DAV 5K sponsor page
 - Race shirt
- Option to provide up to 4 branded banners for display during the in-person event
- Exhibit area booth (10 x 10 tent)

PROMISE SPONSOR \$5,000

- 3 race entries, including parking passes
- 5K bag stuffer
- Company recognition: *(Subject to deadlines for printed materials)*
 - DAV 5K sponsor page (Company logo)
 - Race shirt (Company name)
- Exhibit area booth (10 x 10 tent)

EXHIBITOR* \$2,500

- Exhibit area booth (10 x 10 tent)

ADD ONS*

Can be purchased as an enhancement to an exhibitor/sponsorship package only.

- 5K bag stuffer: \$1,000
- Additional registrations can be purchased as an enhancement to your package. Please reach out to your DAV account manager for more details.

* Payment is considered a fee and not a tax-deductible gift to DAV.

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