

2024 DAV & Auxiliary National Convention **SPONSORSHIP AND EXHIBITOR PACKAGES**



Phoenix Convention Center
Aug. 3-6, 2024



SUPPORT VETERANS AND INCREASE BRAND AWARENESS

DAV NATIONAL CONVENTION

4-day event

where an estimated

3,000

veteran advocates, delegates, members,
government leaders and guests come
together to conduct the crucial
business of the organization

During the convention, our members:

- Elect national officers and establish the legislative priorities for the next year
- Expand their knowledge of the important issues affecting our nation's veterans
- Learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans
- Interact with vendors and organizations who offer services and products that empower them to lead high quality lives



For more information, email partners@dav.org



KEEPING OUR PROMISE TO
AMERICA'S VETERANS

SPONSORSHIP OPPORTUNITIES



VICTORY SPONSOR

\$50,000

Put your brand top of mind for all convention attendees, displaying your ongoing support of veterans. They will know you are helping to keep the promise to America's veterans.

- Credentials for up to 10 guests
- Convention bag stuffer
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program
- Company logo displayed in DAV National Convention app
- Verbal recognition from DAV Leader during Joint Opening Session
- Opportunity for onstage check presentation and brief remarks during Opening Session
- Lead retrieval software for up to 6 devices for scanning registrant QR codes
- Invitation to partner breakfast on Saturday morning
- Invitation to an exclusive reception with DAV leadership and honored guests
- Exhibit area booth

SPECIAL EXPERIENCE SPONSOR

\$25,000

Sponsor one of DAV's special events. These include Fun Night the Commander's Reception or Event Registration.

- Credentials for up to 8 guests
- Convention bag stuffer
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program
- Company logo displayed in DAV National Convention app
- Company logo on display during sponsored event in designated area
- Priority seating at sponsored event
- Lead retrieval software for up to 4 devices for scanning registrant QR codes
- Push notification via event app announcing company's experience sponsorship
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth

To learn more about our convention, visit dav.org/events/2024-national-convention.

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SEMINAR SPONSOR

\$15,000

Provide information, services or products pertinent to DAV's mission in a 45-minute presentation. Schedule to be determined based on needs and convention events. Commitments, including content proposal and speaker information, due by June 30. Proposals are subject to DAV approval.

- Credentials for up to 5 guests
- Convention bag stuffer
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program
- Company logo displayed in DAV National Convention app
- Lead retrieval software app up to 2 devices for scanning registrant QR codes
- Push notification via event app announcing company's seminar sponsorship
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth

SOLD OUT



TRIUMPH SPONSOR

\$10,000

From coffee breaks to game rooms or photo booths to charging stations, the opportunities are endless. Give our members an experience they will not forget. Costs associated with experiences are at sponsor's expense.

- Credentials for up to 4 guests
- Convention bag stuffer
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PROMISE SPONSOR

\$5,000

- Credentials for up to 2 guests
- Convention bag stuffer
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- Company logo displayed in DAV National Convention App
- Exhibit area booth

A LA CARTE OPTIONS

Can be purchased as an enhancement to an exhibitor/sponsorship package only.

- Convention bag stuffer: \$1,000
- Lead retrieval software (2 Devices): \$500

EXHIBITOR***

\$2,500

- Company logo displayed in DAV National Convention App
- Exhibit area booth

***Qualifying Department of Veterans Affairs or nonprofit organizations may be eligible to receive a discount on the Exhibitor pricing. Contact ajackson2@dav.org for more information.

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2024 DAV & Auxiliary National Convention Sponsor and Exhibitor Information Request Form

Please fill in the information below and submit your request to partners@dav.org.

Organization Name _____

Organization Website _____

Street _____

City _____ State _____ ZIP _____

Contact information: Person responsible for coordinating logistics

Name _____

Phone (____) _____ Email _____

Organization information: Please tell us about your organization and any products/services you plan to share.

Please indicate what you are interested in learning more about. A member of our team will be in touch to share more information.

☐ Exhibitor Booth ☐ Nonprofit or Government Exhibitor Booth ☐ Sponsorship Package (includes Exhibitor Booth)