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TO: Department Commanders and Adjutants
FROM: Barry Jesinoski, National Adjutant
DATE: March XX, 2024
SUBJECT: Department Convention Publicity Kit and Welcome Letter

As your department convention draws near, we want to help ensure you have the tools you need to execute a successful event.


Please find the attached DAV Publicity Kit for your 2024 department conventions. This resource will help you to engage media, inform the public and get the word out about your department's convention. As planning for this event gets underway, the kit can be a valuable resource for amplifying your efforts and generating interest from local reporters, as well as potential new members and volunteers.

In addition, we are providing a video message and a welcome letter from National Commander Nancy Espinosa and myself that you can share with attendees if you so choose. The video greeting can be found and played [here](#) as a welcome to your attendees. If you prefer, a downloadable version is available that can be played without the need for internet access. Please email DAV Production Manager Doreen Briones at dbriones@dav.org, and she will be happy to provide you with the link to download the video file.

We are extremely grateful for all the hard work our chapters and departments put in this past year. We want to ensure our members know we appreciate their ongoing commitment to veterans and the organization.

If you have any further questions regarding the publicity kit or any outreach efforts, feel free to contact Ms. Briones.

With sincere gratitude for your service,


Barry A. Jesinoski
National Adjutant and CEO

BAJ:xx