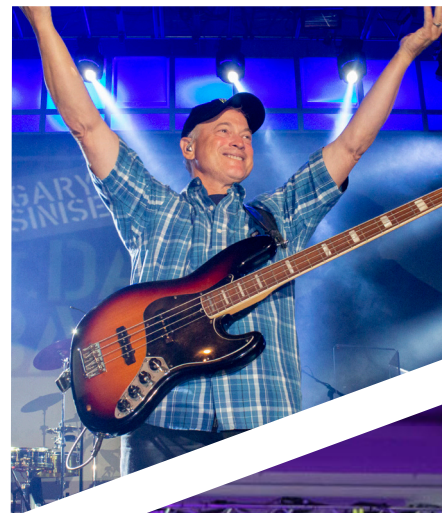


2023 DAV & Auxiliary National Convention **SPONSORSHIP AND EXHIBITOR PACKAGES**



Harrah's Atlantic City
Aug. 5-8, 2023



SUPPORT VETERANS AND INCREASE BRAND AWARENESS

DAV NATIONAL CONVENTION

4-day event

where an estimated

3,000

delegates, members and guests
come together to conduct the crucial
business of the organization

During the convention, our members:

- Establish the legislative priorities for the next year
- Expand their knowledge of the important issues affecting our nation's veterans
- Learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans
- Elect national officers



For more information, email partners@dav.org

SPONSORSHIP OPPORTUNITIES



SIGNATURE SPONSOR

\$50,000

Put your brand top of mind for all convention attendees, displaying your ongoing support of veterans. They will know you are helping to keep the promise to America's veterans.

- Credentials for up to 10 guests
- Convention bag stuffer (3,000 bags)
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo displayed in DAV National Convention app
- Social media mentions (2x)
- Corporate video roll during event (preapproved by DAV, 30 seconds)
- Sponsor thank-you during convention
- Live thank-you mention by DAV leader
- Opportunity for onstage check presentation—and brief remarks during Opening Session
- Lead retrieval software for up to 6 devices for scanning registrant QR codes*
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

SPECIAL EVENT SPONSOR

\$25,000

Sponsor one of DAV's special events. These include Fun Night and the Commander's Reception or Event Registration.

- Credentials for up to 8 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention app
- Company logo on display during sponsored event in designated area
- Priority seating at sponsored event
- Lead retrieval software for up to 4 devices for scanning registrant QR codes*
- Push notification via event app announcing company's sponsorship of event
- Social media mention (1x)
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

*Reporting provided post-event.

**All levels receive a 6-foot table and 2 chairs in the exhibit area.

To learn more about our convention, visit dav.org/events/2023-national-convention.

For more information, email partners@dav.org

SPONSORSHIP OPPORTUNITIES



SHUTTLE SPONSOR

\$25,000–\$50,000

Connect with DAV members and highlight your brand during shuttle transportation between Philadelphia International Airport and Harrah's Atlantic City (approximately 60 miles). Exclusive sponsor opportunity at \$50,000 (round trip), or 2 opportunities available at \$25,000 (one way)

- Corporate video roll during bus ride (pre-approved by DAV, up to 20 minutes, in available vehicles)
- Opportunity to provide printed materials or branded giveaway item(s) to members during shuttle ride (pre-approved by DAV)
- Company logo on signage at each check-in point at airport or Harrah's (up to three check-in points at airport for arriving attendees)
- Company logo on magnetic signage on exterior of bus (co-branded with DAV)
- Logo recognition on co-branded t-shirts worn by support staff at airport and hotel
- Company name mentioned in communications to members regarding transportation
- Credentials for up to 5 or 10 guests depending on investment level
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo displayed in DAV National Convention app
- Push notification via event app announcing company's sponsorship of event
- Lead retrieval software for up to 6 devices for scanning registrant QR codes*
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**



SEMINAR SPONSOR

\$15,000

Provide information, services or products pertinent to DAV's mission in a 45-minute presentation. Schedule to be determined based on needs and convention events. Commitments, including content proposal and speaker information, due by June 30. Proposals are subject to DAV approval.

- Credentials for up to 5 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention app
- Push notification via event app announcing company's sponsorship of event
- Lead retrieval software for up to 2 devices for scanning registrant QR codes*
- Sponsor thank-you during convention
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

*Reporting provided post-event.

**All levels receive a 6-foot table and 2 chairs in the exhibit area.

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KEEPING OUR PROMISE TO
AMERICA'S VETERANS

SPONSORSHIP OPPORTUNITIES



EXPERIENCE SPONSOR

\$10,000+

From coffee breaks to game rooms or photo booths to charging stations, the opportunities are endless. Give our members an experience they will not forget.

Costs associated with experiences are at sponsor's expense.

- Credentials for up to 4 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention app
- Company logo on display during sponsored event in designated area
- Sponsor thank-you during convention
- Option to provide giveaway during break (e.g., coffee mugs for coffee break)
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

EXHIBITOR***

\$2,000

- Credentials for up to 2 guests
- Company logo displayed on DAV National Convention page on dav.org
- Exhibit area booth**

CONVENTION BAG STUFFER ADD-ON: \$500

Opportunity to provide veteran/registered attendee thank-you gift in the DAV National Convention welcome bag (3,000 bags).

LEAD RETRIEVAL SOFTWARE ADD-ON: \$500

Available for up to 2 devices for scanning registrant QR codes. Registrant reporting provided post event to include: name, email, registration category and department affiliate (if applicable).

*Reporting provided post-event.

**All levels receive a 6-foot table and 2 chairs in the exhibit area.

***Qualifying Department of Veterans Affairs or nonprofit organizations may be eligible to receive a discount on the Exhibitor pricing. Contact ajackson2@dav.org for more information.

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For more information, email partners@dav.org



Harrah's Atlantic City
Aug. 5-8, 2023



2023 DAV & Auxiliary National Convention Sponsor and Exhibitor Information Request Form

Please fill in the information below and submit your request to partners@dav.org.

Organization Name _____

Street _____

City _____ State _____ ZIP _____

Contact information: Person responsible for coordinating logistics

Name _____

Phone (____) _____ Email _____

Organization information: Please tell us about your organization and any products/services you plan to share.

Please indicate what you are interested in learning more about. A member of our team will be in touch to share more information.

☐ Exhibitor Booth ☐ Nonprofit or Government Exhibitor Booth ☐ Sponsorship Package (includes Exhibitor Booth)